

PRINT RELEASE OF MAGAZINE MID OF APRIL 2013 And the state of t EMAIL: TRANCERSGUIDE @ MUSHROOM-NAGAZINE. COM 



The Psytrance scene in Austria is one of the biggest in Europe compared to the size of the country. Its history started before the mid 1990s. Trancers went to events like Garden Eden and Shambala and around the turn of the millennium to Kobersdorf mill and the castle of Landsee.

The legendary Sonnenklang festival with around 10 dance floors and up to 8,000 visitors became the highlight of the scene between 2003 and 2007.

Austria's biggest international yearly open air events today are Spirit Base Festival of Goran in June, Paradise Festival in Falkenstein in July and F.L.O.W Festival in August - lasting between 3 and 10 days. The "Children of the Future" festival of old-trancer DJ Goandi in September marks the end of every outdoor season. During wintertime there are Paradise and Spirit Base Winter Festival with their outstanding deco concepts. The beginning of the outdoor season every year is the traditional 1st May free party in Vienna of DJ Kajola and zero gravity - here you meet all fraggles of eastern Austria yearning for the summer that starts on this day.

The scene in Austria in the last years is growing and growing – this is the result of high quality parties, good producers

producers like Materia, lanuaria, Malice in Wonderland or Aioaska had a big international impact and travel around the globe from festival to festival. Not to forget the Austrian based record label 24/7 Records that is leading in its musical genre.

The centres of the scene in Austria

and very healthy local scenes. Many local

are Vienna, Innsbruck, Salzburg, Upper Austria and Graz. Vienna gathers the most important party tribes and locations. The well-established Cosmic – space disco takes place on a monthly basis in some of the best club-venues of the city. The Soundlab Pirates tribe surprised in the last vear with new locations and launched a very successful party series. Lucid Dreams gather the experimental and Dark Psy crowds. The Together Trance Project stands for Fullon and DJ Alezzaro's Progressive Selection for more proggy sounds. Aquatica and Weberknecht organise parties also during the week. If you like spiritually ritualised parties try the Avaloka parties of Manuel and DJ Gobayashi. The central Psy-shop is the Aurinshop or Spaceland in Vienna for flyers, info and getting in touch with the Psy-crowds.

Also Salzburg has a very lively scene with a lot of different events like the famous Otherland parties, in Tyrol Psybox makes a party nearly every weekend and has grown to one of the most successful Psytrance events in Austria. In Upper Austria the biggest events are Mondton, Cosmic—space disco and Klangbewusstsein, in Lower Austria the Samsara group and Böllerbauer and in Styria the Trancealpine and Alchemy tribes, and not to forget the Aum tribe of Vorarlberg.

Famous Austrian Psytrancers are VJ El Geko (Psynema), the Phoenix Fire Dancers, VJ Sikanda, the Extradimensional Space Agency, the makers of the Goa Book - Tom Rom and Pascal Querner and many others.





A traditional Austrian food is "Brain with Egg" and you can still find it in some restaurants around Vienna! It has mostly been removed from the typical menus due to the fact that its not very popular anymore. I wonder why...

Did you know that in December we are celebrating a rite called "Perchten" in Austria? People masked as horrifying creatures, symbolizing a pagan alpine goddess, are parading through the streets to banish demons and evil spirits!

If you are in Austria you should definitely visit the world's largest ice caves located in Werfen near Salzburg! The overwhelming atmosphere and magic in this realm is created by a feeling that this place is not from our planet!



## **EVENTS**

- ➤ Flow Festival
- 2. 4. August 2013 Wien Eggendorf
- ➤ www.flow-festival.at
- > Spirit Base

21. - 30. June 2013 Rajka, Hungary only 1 hour by car from Vienna to the festival more than 70 live acts + massive DJ line up

➤ www.spirit-base.at

#### **SHOPS**

> Puff and Stuff

Müllner Hauptstr. 12, 5020 Salzburg

Head- & Growshop

- ➤ www.puffandstuff.at
- ➤ Aurin Fairy Shop Kirchengasse 25, 1070 Wien fairy fashion and more
- ➤ www.aurinshop.at
- ➤ Hanfsaat

Bundesstrasse 35, 6063 Rum hemp seeds

www.hanfsaat.com



- Avalon Tristan Regan Broken Toy Headroom LOUD
  - Killerwatts Fearsome Engine Laughing Buddha Rex
  - The Commercial Hippies Dickster D-Addiction AMD
  - Static Flow Allaby Masterblasters Groove Addict
  - Circuit Breakers Shayman Altruism Dala Cooks



www.nanorecords.co.uk









Koh Phangan is still one of the centres of the world's Psytrance scene. Even at the famous Fullmoon party on Haad Rin beach you hear Psytrance pumping by the "Dark Psy of the Moon tribe" all night long in front of Tommy's resort. They started recently with a new location on the beach in Ban Khai.

The Thai Psy scene started as early as the 90s when the hippie scene moved to Trance — a similar development as in Goa. Legendary parties on Haad Rin and Leela beach attracted nearly all psychedelic music talents to Koh Phangan. Many famous producers and djs started here in the Vinyl and Zoom bars right on the beach. The Paradise waterfall NYE party 2001 boosted the scene on the island to one of the

most favourites of everybody globally. The

more than one night are not allowed

anymore. Nevertheless the scene is awake

like never before - especially in Ban Tai in

the southern part of the island. In Ban Tai

don't miss to visit the 7/11 shop, where all fraggles meet before the close-by parties. The monthly Halfmoon festivals of Jao (DJ Tripical) and the Harmony team, Shiva Moon parties, Black Moon Culture parties at Mac's Bay resort charge between 300 and 600 Baht. Most of these parties run all year. Halfmoon even gets around 4,000 people in the winter season around NYE. The Ban Sabaii family with Leung, Jonnie,



Green Spirit NYE parties lured thousands from 2004 to 2006 to Ao Nang beach at the Andaman Sea. But now the Experience Festival in Ko Tao — organised by the Ban Sabaii family - has taken over for many years as one of the best NYE open air parties in the world. 2,000 people joined in the season 2012/13 and more than 60 international and Thai live acts and djs played non-stop for 5 days. Famous Thai djs are even on Sabaii Sabaii, Tripical, Note, Leung, Koi and also foreign resident djs like Apnea, Sanuk, Venus Vibes, Templeton and many others belong to the local scene and play there frequently. In Koh Phangan parties lasting

Jo Moontribe and others are the only organisers without charging entrance fees: Ban Sabaii is THE place to go for after-parties the whole day until late night. Other locations such as Jungle Experience don't play Psytrance anymore these days. But there are also other places and beaches to explore for hidden Psytrance parties in the jungle or even on boats going out for 2 or 3 days.

In south Koh Phangan you get numerous shops like Moontribe, DMT Shirts and 4 shops of Psychedelic Alien to buy your fluoro-shiny Psy-clothes from the most famous labels between Moscow and Bali. Beware of drug checks by the police! Motorbike accidents hit almost every newcomer! Before going to Koh Phangan it's worth visiting the Ooze bar in Soi Ram-

#### Apart from Ko Phangan

Ooze Bar in Bangkok, situated in the parallel street of Ko Sarn Road is the place to meet your fellow Trancers in Bangkok. A small open air bar run by Jacky and his family is the best place to get an update about coming parties and to hook up with friends.

Jacky is also one of the organisers of one of Moon Mountain (with Papa from Goa), a very special party, only recommendable for those who don't mind being stuck on a huge raft village in the middle of a lake for 3 days. If this sounds tempting, connect with the Ooze Bar family for more details. It usually takes place around xmas, around mid February as well as in April, but dates are subject to change. The location is stunning: a beautiful lake near Kanchanaburi (3 hours north of Bangkok) in the middle of a lush natural reserve. If you want something authentic, go for this one! A maximum of 200 people, up to 10 rafts towed together and a massive sound system plus excellent dis: one of the best parties I personally have played at!

DJ Boomshankar www.facebook.com/DjBoomShankarBMSS

buttri next to Khao San Road. Hotananka Papa and the Thai DJ Jackie play Psytrance until 2 a.m. almost every night in the winter season. Papa is also famous for his parties on house boats in Kanchanaburi.



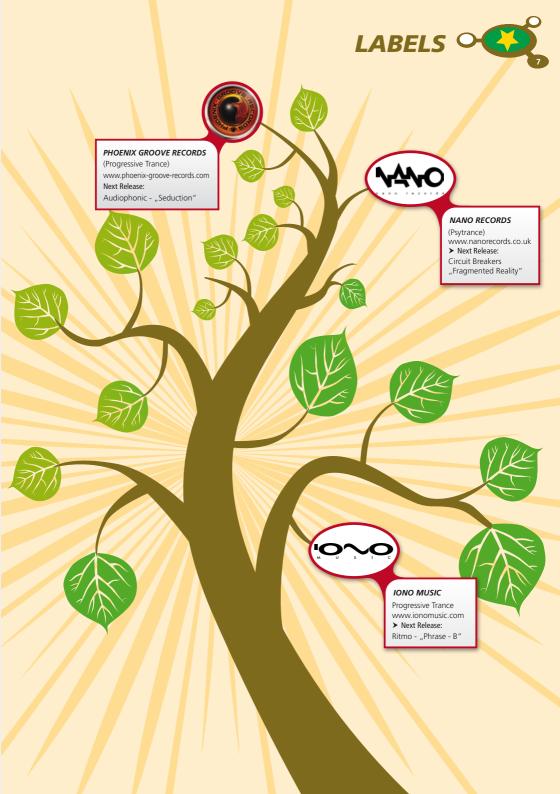
TomRom Journalist

### **FACEBOOK**

- ➤ Ban Sabaii Day Parties
- > Shivamoon Koh Phangan
- > blackmoon.culture
- halfmoonfestival

#### WFRSITES

- > www.theexperience-kohtao.com
- > www.tripical.net



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"We have beautiful people and beautiful landscapes. You'll love it here!" [Dj Latam] In Romania we all root for sunshine literally. Of course, we're not only chanting for Team SunShine, but primarily and probably most importantly, for getting prep'd for outdoor parties and festivals. I invite you to see my country and I guarantee you, you're not going to be disappointed.

Romania, the land of all opportunities. I'm not talking about the possibility of getting a well paid job with ease, but that's surely not what you're looking for. I'm talking about the young, spiritual Romanian generation, that tends to gain more and more attention throughout the world. And also about the breathtaking places wearing Romania's license. From the most wild landscapes of the Danube Delta [pic1] and the beaches of Black Sea. where we had, in 2011 and 2012, a Teknival caravan making a 5 days pit stop on the way to Bulgaria, to the urban spirals that penetrate the lifelike mountain with the Transfagarasan Road [pic2]. But the Psy rituals were usually performed at the edges of the forests, deep deep forests, at the mountain feet, where the shamanistic rhythms of Psycovsky, at Rebirth 2012, could be

time, and from Romania Latam (present at all 4 editions) and Cooper. The last songs of the ceremony took place last year, during the period of Labor Day holiday and featured Psykovsky, Zlkore, Dark Whisperer nians Atma, E-Mantra and Latam.

If you choose to come in August, be sure not to miss the biggest Trance festival around here, which I'm sure you've all heard about. It's Transylvania Calling



as headlines and Latam and Rastahfairy from the country. But since the last of the 4 elements was consumed last year, we can't rely on a new rebirth at the beginning of May, but only (19-26.08.2013) [pic5], which reached its 7th edition of the Gathering of the Tribes in 9 years! TC's line-up always gathered the most people, attracting almost 2000 Psy lovers from all around the world. For this year, they already have confirmed:

#### heard

kilometres up into the woods. Rebirth was a 4 years thematic edition series that was giving start to the Psy year, with the first outdoor big festival. The theme was the 4 elements of the world, and the rite of passage started in 2009. It was Rebirth: Earth, which began, like all the others. very early, at the beginning of May. We had our main trooper Atma, along with E-Mantra and Atriohm, Kya and Aodioiboa. Then it was Rebirth: Fire in 2010 [pic3]. with Atma and E-Mantra representing the homeland, and Aphid Moon, Megalopsy and Kya and Aodioboa again. In 2011 we had Rebirth: Water, which invigorated us from the cold weather with the sounds of Zik, Atriohm, Kya and Aodioiboa more



later on in July, when the second edition of Waha (18-21.07.2013) will hopefully fulfill the high expectations, considering the 2012 impressions [pic4], with a strong main, with Aioaska, Aodioiboa, and Romanin, with Aioaska, Aodioiboa, and Aioaska, Aodioiboa, Aioaska, Aodioiboa, Aioaska, Aodioiboa, Aioaska, Aodioiboa, Aioaska, Aodioiboa, Aioaska, Aioaska, Aioaska, Aioaska, Aioaska, Aioaska, Aioaska, Aioaska, Aioaska, Aioaska

Atma, Dark Whisper, Psykovsky, Braincell and many more.



# FOLLOW OUR STIGMA

www.phoenix-groove-records.com



# **APRIL**

**01** Transahara Festival 03-07/Erfoud (MA) nomadstribe.com

# MAY

**02** Hai in den Mai 03-05 • Stemwede - Wehdem (D) wald-frieden.de/events/ hai-in-den-mai-festival-2013

**03** Psy Experience 24-26 • Ruthen/Lübz (D) psyexperience-festival.com

# ATTENTION!

We published a wrong date for Spirit Base Festival in the last mushroom. The correct date is 21-30 June.



# JUNE

**04** NOMAD Sundance Festival 19-23 • Antalya (TR) nomad-festival.info

**05** Tangra Eco Art Dance Festival 20-24 • Sandanski (BG) tangrafest.com

**06** Spirit Base 21-30 • Rajka (HU) spirit-base.at

# JULY

**07** Freqs od Nature 04-09 • Niedergörsdorf (D) freqsofnature.de

**08** Life Celebration Festival 04-08 • Fort Punta Christo (HR) lifecelebrationfestival.com

**09** Believe Freedom Festival 11-15 • Whistler (CA) believefreedomfestival.com

**10** Antaris Project 19-22 • Stölln (D) antaris-project.de

**11** Dance Xperience Festival 19-23 • Halkidiki (GR) dancexperience-festival.eu

**12** S.U.N. Festival 25-28 • near Budapest (HU) sunfestival.info/2013

Istanbu

BG

05

Skopje

МК

# **AUGUST**

**13** Summer Never End Festival 01-04 • Mulegns Graubünden (CH) summerneverends.ch

**14** Sonica Festival 01-05 • Albanella (I) sonica-dance-festival.eu

**15** Hafengrün Festival 02-04 • Hamburg (D) tekkno-ist-gruen.de

**16** O.Z.O.R.A. Festival 06-11 • Ozora-Dádpuszta (HU) ozorafestival.eu

17 Wonderland 09-11 • Stemwede-Wehdem (D) wald-frieden.de/events/wonderland-festival-2013

18 Freedom Festival 13-18 • Vila Fernando\ Elvas (P) freedom-festival.eu/2013

**19** Lost Theory Festival 14-19 • Deringaj (HR) losttheoryfestival.com

**20** Transylvania Calling 14-19 • Cheisoara (RO) transylvania-calling.com/

**21** Modem Psytrance Festival 21-25 • Primislje (HR) kannibalen-massaker.com

**22** Kannibalen Massaker 22-25 • Pfaffing Oberbayern (D) kannibalen-massaker.com

**23** Hadra 22-25 • Lans-en-Vercors (F) hadra.net/HTF2013

# **SHORT INFO FOR PROMOTIONS**



# Global Trance Guide since 1994

5 editions per year English / German content Up to 50.000 copies



# TRANCERS GUIDE TO THE GALAXY

Traveller's Guide for Trancers since 2004

1 edition per year English content 50,000 copies

# With a promotion in mushroom magazine and Trancers Guide To The Galaxy you get a maximum of global attention

Make your shop, festival, brand or label an important subject of the scene communication with placements as advert or as editorial inside our global publications

Reach 100.000 readers of the international Trance community at the hot spots of the scene

Take advantage of the expertise of our professional team for high quality editorials about your shop, brand, label or festival

Become a part of the cult status of the world's leading magazines for Trance culture

# ADVERT / PROMO OFFER

# VALID UNTIL 25<sup>™</sup> MARCH 2013

The shopguide inside mushroom magazine is a listing of trance relevant shops. The list is growing from month to month. is your shop listed? Until 20th of March we give you a full year shopguide for free with an advertisement booking of your choice.



#### **BE ONE OF THE MAIN PROJECTS OF YOUR COUNTRY!**





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- The leading global printed psychedelic trance guide since 1994
- 40.000 50.000 copies
- · English / German content
- 5 editions per year
- Europe-wide distribution

www.facebook.com/mushroommagazine



## Trancers Guide To The Galaxy 2013

- The cult travel guide is back in A5 format (double of mushroom size) with 30 Psytrance country profiles inside
- 50.000 copies with English content
- · Circulating one year means long-term promotion for you
- Europe-wide distribution plus worldwide destinations
- Shop listing inside country profiles for maximum attention www.facebook.com/trancersquide

Service	Shop Pack	Green Pack	Orange Pack	Bronze Pack	Silver Pack	Gold Pack	Label Logo
<b>1 mushroom magazine advert</b> in an edition of your choise		1/8 page	1/6 page	1/4 page	1/2 page	1/1 page	
one year shop guide entry	3 lines	3 lines	3 lines	4 lines	5 lines	5 lines+logo	
one year a pack of mags send to you / your shop	up to 30 mags	up to 30 mags	up to 30 mags	up to 50 mags	up to 100 mags	up to 200 mags	
Flyer distribution to 200 shops / parties / etc				5 kg	10 kg	20 kg	30 mm diameter
Banner at mushroom-online.com					1 month	2 months	Logo in bubble or
mushroom package price	180 €	<b>250 €</b> instead of 430 €	300 € instead of 480 €	400 € instead of 697 €	<b>800 €</b> instead of 1195 €	1200 € instead of 1990 €	Label Page of Trancer Guide
Trancers Guide advert (A5)		1/8 page	1/6 page	1/4 page	1/2 page	1/1 page	+ style def
Text entry at country page	3 lines	3 lines	3 lines	4 lines	5 lines	5 lines+logo	name of next releas
Trancers Guide pack price	60 €	375 € instead of 435 €	450 € instead of 510 €	600 € instead of 675 €	<b>1200 €</b> instead of 1290 €	<b>1800 €</b> instead of 1980 €	200 €
Complete package	<b>180 €</b> instead of 240 €	550 € instead of 865 €	700 € instead of 990 €	800 € instead of 1372 €	1600 € instead of 2485 €	2400 € instead of 1970 €	
·							

Trancers Guide Shopguide only: Headline (<= 20 characters) = 30 €, additional line: 15€ / line

All prices excl. VAT / tax

# **SHOP / PARTY ENTRY**



A text antry (shop guide) inside mushroom magazine is bookable for a full year 2 lines =  $150 \in$  additional line (up to 10 lines) =  $30 \in /$  line



A text entry for shop or party inside Trancers Guide To The Galaxy is bookable for one edition (valid for one year) 2 lines =  $45 \in$  additional line (up to 10 lines) =  $15 \in$  / line

headline / name of shop		headline /	name of shop or party
e.g. street, city		e.g. str	eet, city / date of party
e.g. website / telephone / email		e.g. website, telephone,	email / venue of party
e.g. products or services you offer		e.g. products or services y	ou offer / party line up
free text lines for more info about the shop	free tex	t lines for more info about t	the shop / more line up
I want my logo printed inside Shop Guide entry:	( ) 30 x 20 mm @ mushroo	m +240 € (full year)	
	( ) 40 x 20 mm @Trancers (		
	( ) 40 x 40 mm @Trancers (	Guide + 150 € (one time)	
PLEASE FILL OUT AND FAX THIS FORM TO +49 (0	40 398417-50		
YOUR BOOKING:			
YOUR BUSINESS ADDRESS:			
TELEPHONE, EMAIL:			
DATE, SIGN OF CLIENT:			

# FESTIVAL OFFER

# VALID UNTIL 25<sup>TH</sup> MARCH 2013

As part of your festival promotion we list you in our extremely popular festival map (see below) which is part of mushroom, Trancers Guide and also distributed as folded flyer with a total print run of 310.000 copies! You can't book the map seperately







# mushroom magazine incl. Festival Map

- The leading global printed psychedelic trance guide since 1994
- 40.000 50.000 copies
- English / German content
- 5 editions per year
- Europe-wide distribution

www.facebook.com/mushroommagazine



# **Trancers Guide To The Galaxy 2013**

- The cult travel guide is back in A5 format (double of mushroom size) with around 30 Psytrance country profiles inside
- 50.000 copies
- English content
- Circulating one year, long-term promotion with only one advert
- Europe-wide distribution plus many worldwide destinations

www.facebook.com/trancersguide

Service	Bronze Pack	Silver Pack	Gold Pack
mushroom magazine advert (A6 format) May/June, July/Aug/Sept or or Oct/ Nov	1 full page advert	2 full page adverts	3 full page adverts
editorial article about your festival	full page	full page	2 full pages
<b>Festival Map</b> entries in mushroom 05+06/2013, 07+08+09/2013 and Trancers Guide	YES	YES	YES
Party entries (text) with full line up	1 x	2 x	3 x
<b>Flyer distribution</b> via 200 mushroom magazine packages to shops / parties / etc		20 kg	40 kg
Web banner at mushroom-online.com		2 months	4 months
mushroom package price	<b>1500 €</b> instead of 2000 €	<b>2500 €</b> instead of 3610 €	<b>3400 €</b> instead of 6220 €
<b>Trancers Guide advert (A5 format)</b> End of March (50.000 copies)	full page advert	full page advert	full page advert
Trancers Guide price	1800 €	1800 €	1800 €
			A
Complete package price	<b>3000 €</b> instead of 3800 €	<b>3900 €</b> instead of 5410 €	<b>4700 €</b> instead of 8020 €



All prices excl. VAT / tax

# **DJ/PRODUCER • FASHION • JUGGLING • ARTISTS**



#### mushroom magazine

- The leading global printed psychedelic trance guide since 1994
- 40.000 50.000 copies
- English / German content
- 5 editions per year
- Europe-wide distribution

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Service	Green (XS)	Orange (S)	Bronze (M)	Silver (L)	Gold (XL)
size	1/3 page editorial	1/2 page editorial	2/3 page editorial	1/1 page editorial	double page editorial
Editorial type for • Artists • DJ / Producer • Juggling	Artin Roses  Artin	Artist Federe	Artist Feature  Artist Feature	Arich Federe  Arich Federe  And Committee Comm	combine 2 L sized
Editorial type for • Fashion		Fishin Father  The Control of the Co	Fashin Father  The state of the	Fashes Factors  All the second	pages
early bird phase A				500 €	900 €
early bird phase B	250 €	350 €	450 €	600 €	1200 €
regular price	300 €	400 €	500 €	700 €	1400 €

All prices excl. VAT • For more detailed info about the editorial specifications please check www.mushroom-magazine.com/info

Service	DJ / Producer	Fashion	Juggling	Artists
mushroom edition	May / June			July / Aug / Sept
content	hard- and software for DJs & producer	New fashion collection	New and cool Juggling stuff	Artists & Labels
Early Bird phase A	book	booking/payment until 20. March		
Early Bird phase B	book	booking/payment until 01. April		
Deadline	book	20. June		
Release date	10. May			10. July



Published since 1994, mushroom magazine has long become the most popular, most international print magazine for the Psytrance scene. Presenting a great variety of content with every edition, it provides all relevant information about music, producers, labels, arts, spirituality, drug education, etc. In doing so, mushroom magazine both reflects on and sets the agenda for current scene developments. Its long-year experience in the ever changing media business makes it highly professional, highly progressive, and highly innovative.

**mushroom** (3) r

#### MUSHROOM MAGAZINE

size	orienta-	price	excl. bleed	advert
	tion		(width x height)	model
1/8 page	box	250 €	28 x 45 mm	
1/8 page	banner	250 €	91 x 15 mm	
1/6 page	box	300 €	59 x 30 mm	
1/6 page	banner	300 €	91 x 20 mm	
1/4 page	portrait	450 €	52 x 74 mm	
1/4 page	landscape	450 €	105 x 37 mm	
1/3 page	portrait	600€	35 x 148 mm	
1/3 page	landscape	600€	105 x 49 mm	
1/2 page	portrait	800€	52 x 148 mm	
1/2 page	landscape	800€	105 x 74 mm	
1/1 page	portrait	1.200 €	105 x 148 mm	
first inside	page	1.600€	105 x 148 mm	

### **EDITORIALS (ARTICLES)**

size	specifications	price
1/2 page	up to 1300 characters, picture	400 €
2/3 page	up to 1950 characters, picture, logo	500 €
1/1 page	up to 2550 characters, pictures, logo	700 €

All prices excl. VAT / tax

## **BIG DISCOUNTS**

2 adverts campaign = 10% discount 3 adverts campaign = 15% discount 4 adverts campaign = 20% discount 5 adverts campaign = 25% discount 6 adverts campaign = 30% discount Payment in advance

#### DISTRIBUTION

Distribution to scene shops, record shops, fashion shops, bars, clubs, parties, festivals and other places as well as subscribers. Distribution through DPD parcel service, various promotion services, mailorder and distributors.





10% CASH DISCOUNT FOR ALL TRANCERS GUIDE ADVERTS BOOKED & PAID UNTIL 20.03.2013

is based on the idea of a traveller's guide for Psy heads.
Country profiles written by local scene activists provide an authentic impression of regional qualities of a highly international scene that loves to travel. Published between 2004 and 2008, it gained iconic popularity. In 2013 the magazine returns with lots of new ideas and features.

#### TRANCERS GUIDE TO THE GALAXY

size	orienta- tion	price	excl. bleed (width x height)	advert model
1/12 page	1 column	300 €	40 x 45 mm	
1/12 page	2 column	300 €	85 x 25 mm	
1/12 page	3 column	300 €	130 x 15 mm	
1/8 page	1 column	375 €	40 x 75 mm	
1/8 page	2 column	375 €	85 x 35 mm	
1/8 page	3 column	375 €	130 x 25 mm	
1/6 page	1 column	450 €	40 x 105 mm	
1/6 page	2 column	450 €	85 x 45 mm	
1/6 page	3 column	450 €	130 x 35 mm	
1/4 page	3 column	600€	148 x 52 mm	
1/3 page	1 column	900 €	39 x 210 mm	
1/3 page	3 column	900 €	148 x 70 mm	
1/2 page	landscape	1200 €	148 x 105 mm	
1/1 page	portrait	1.800 €	148 x 210 mm	

All prices excl. VAT / tax

More info, different text advert formats, bundle offers and technical specifications for the adverts inside mushroom magazine and Trancers Guide To The Galaxy you find in our Mediainfo 2013. We can send you a printed version, or just look online at www.mushroom-magazine.com/info

## **RELEASE SCHEDULE**

edition	deadline	street date
03+04/2013	15.02.2013	10.03.2013
Trancers Guide	10.02.2013	10.03.2013
05+06/2013	15.04.2013	05.05.2013
07+08/2013	15.06.2013	05.07.2013
10+11/2013	15.08.2013	05.10.2013
12+01/2014	15.11.2013	05.12.2013