

EXCELLENCE IN RESEARCH & TEACHING



THE LOGISTICS & MANAGEMENT UNIVERSITY

WISSENSCHAFTLICHE HOCHSCHULE FÜR LOGISTIK UND UNTERNEHMENSFÜHRUNG



CAREERS ARE MADE AT THE KLU

WELCOME

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LOGISTICS IN THE 21ST CENTURY: LOGISTICS – LEADERSHIP – SUSTAINABILITY

Logistics is already one of the world's leading economic sectors. In Europe alone, it had a turnover of 930 billion euros in 2008. Leading economic research institutes see an even greater future in logistics: The progressive international division of labor, the further lowering of trade barriers, and the expected growth in prosperity in many parts of the world will all lead to considerable future expansion in world trade and in the transport and logistics industry. New information technologies encircle the globe, shrinking it further and removing barriers to the global movement of goods.

Today, logistics has a far wider meaning than the mere provision of transport of goods and information. With the aid of new technologies, processes in modern integrated supply chain management – from the placing of the order through to billing – are digitally linked and automated, without loss of information, and with clear costs and time savings.

New technical possibilities brought an increase in customer requirements and increasing demand for innovative service solutions. Calls for more sustainable management of resources and transport are growing louder in the logistics industry,

and these are proving to be important factors in innovation.

The economic system is currently undergoing a process of significant change. Catalysts are the economic collapse of 2008, noticeable changes in the world climate, an increasing number of natural disasters, societies that are undergoing major demographic changes, asymmetric non-armed and armed conflicts, and the move of the world's economic center of gravity from west to east. For these reasons, the global economy needs leaders who are capable of responsibly managing very heterogeneous demands, from both inside and outside the companies.

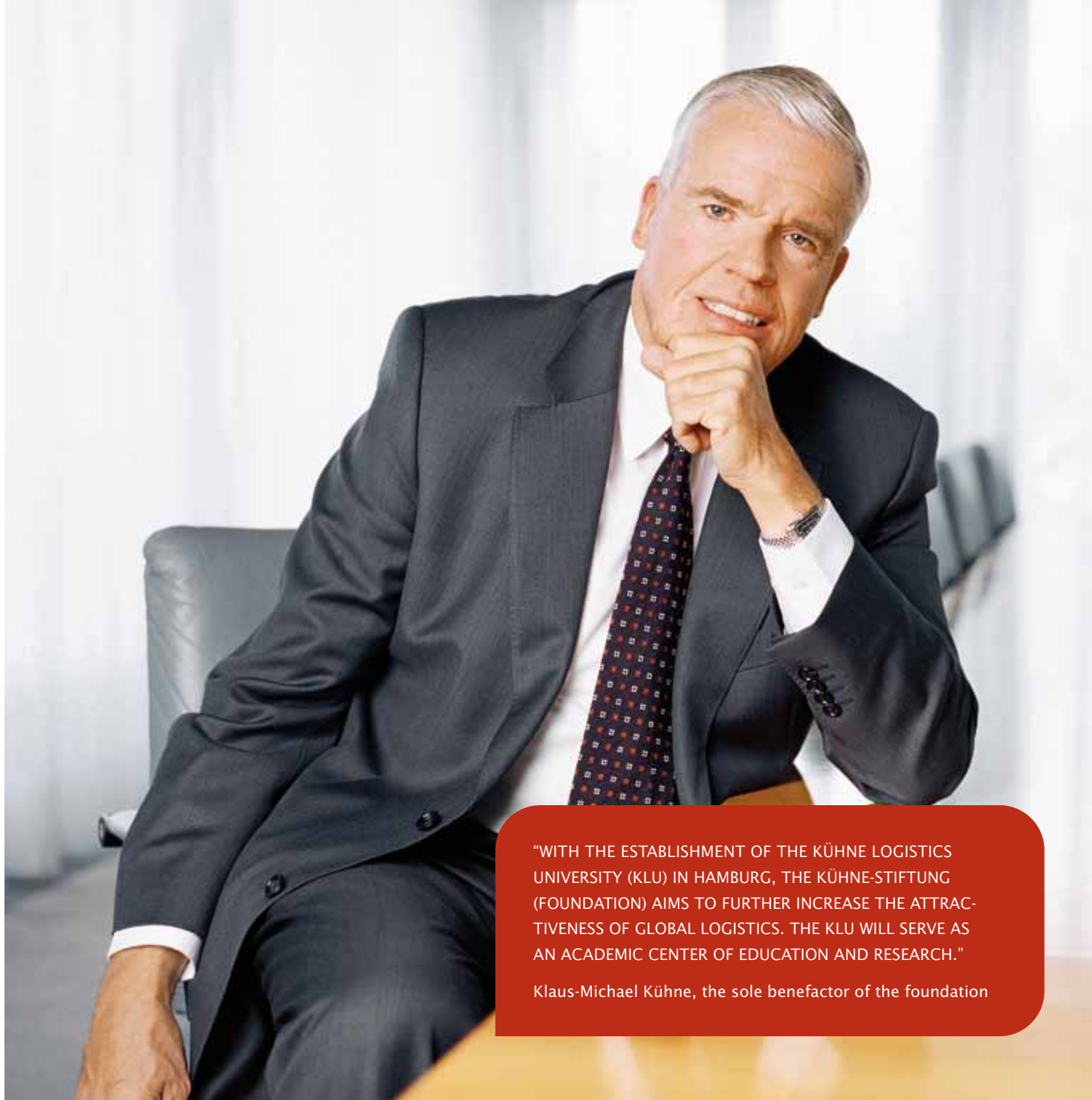
THE KLU carries out its teaching and research in logistics and management in this exciting period of change and development in the global logistics industry.

Logistics is the area of study that best lends itself to the education and training of future managers in an extremely complex economic world. With its interdisciplinary technology, economics, and intercultural modules, THE KLU's goal is to deliver the best education for economic leaders.

KÜHNE-STIFTUNG (FOUNDATION)

The Kühne-Stiftung (Foundation), set up by the Kühne family in 1976, has as its sole benefactor Klaus-Michael Kühne. The foundation's objective is to support training and further education as well as to foster science and research in the fields of logistics and transportation. Furthermore, the foundation supports research in medical science and sponsors humanitarian, charitable and cultural projects.

Over the past years, Klaus-Michael Kühne has allocated the foundation considerable funds enabling it to continually expand its activities in the fields of logistics and transportation, and enter into close partnerships with leading universities and business schools. Apart from supporting the Kühne Logistics University in Hamburg, it finances a professorship at the Swiss Federal Institute of Technology Zurich (ETH), a Center for International Logistics Networks at the Berlin Technical University, a logistics institute at the Tongji University in Shanghai, a professorship at the Hochschule für Internationale Wirtschaft & Logistik (HIWL) in Bremen, and the Kühne Center for Logistics Management at the WHU – Otto Beisheim School of Management in Vallendar.
www.kuehne-stiftung.org



“WITH THE ESTABLISHMENT OF THE KÜHNE LOGISTICS UNIVERSITY (KLU) IN HAMBURG, THE KÜHNE-STIFTUNG (FOUNDATION) AIMS TO FURTHER INCREASE THE ATTRACTIVENESS OF GLOBAL LOGISTICS. THE KLU WILL SERVE AS AN ACADEMIC CENTER OF EDUCATION AND RESEARCH.”

Klaus-Michael Kühne, the sole benefactor of the foundation



LOGISTICS MAKES THE WORLD GO ROUND

A WELCOME FROM THE UNIVERSITY

Welcome to Kühne Logistics University: THE KLU – Wissenschaftliche Hochschule für Logistik und Unternehmensführung.

Building on the experience of the Kühne School of Logistics and Management at Hamburg University of Technology (2003-2009) the Kühne-Stiftung (Foundation) founded THE KLU in January 2010 as a private, independent and state-recognized university. THE KLU is dedicated to teaching and research of logistics as a core element of globally organized management. Our students and professors don't see logistics in the literal sense of the word, but rather as a leadership function in all sectors of the international economy. No other area of expertise prepares future management leaders for today's global challenges as well as a broad understanding of logistics.

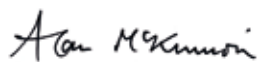
Logistics is genuinely multidisciplinary. It impacts everything that shapes our future: Technology, cutting-edge IT design, microeconomics and macroeconomics, sustainability, and challenging management strategies in complex, intercultural surroundings.

THE KLU is located in the heart of Europe's largest urban development project, the waterside HafenCity in Hamburg, which, as one of the world's largest seaports, is an important logistics center. There are many good reasons why you should get to know THE KLU. We invite you to discover how the world of logistics can be the doorway to your successful future career.

Explore the world of logistics and leadership through THE KLU!



Prof. Dr. Dr. h.c. Sönke Albers
Dean of Research



Prof. Dr. Alan C. McKinnon
Dean of Programs



Dr. Reimar Palte
Provost and
Managing Director



Dr. Marc Gottschald
Managing Director



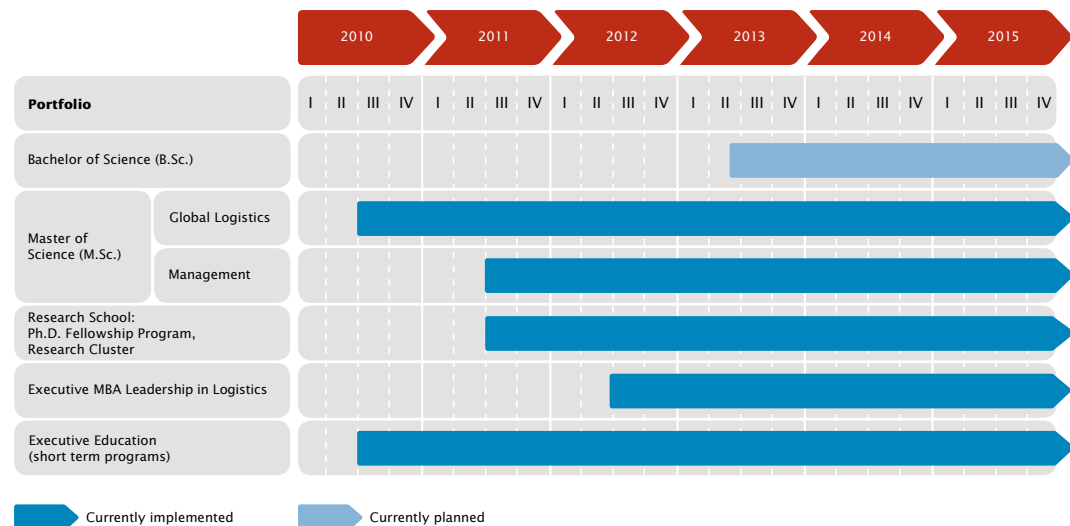


"LOGISTICS IS THE DRIVING FORCE FOR GROWTH IN WORLD TRADE. OPEN THE DOOR TO INTERNATIONAL CAREER PROSPECTS IN A FAST-MOVING INDUSTRY."

THE KLU – AN INTERNATIONAL UNIVERSITY FOR A GLOBAL INDUSTRY

The Kühne Logistics University – Wissenschaftliche Hochschule für Logistik und Unternehmensführung (THE KLU) is an independent, state-recognized private university based in the HafenCity district of Hamburg and sponsored by the non-profit Kühne Stiftung (Foundation). THE KLU currently offers master's programs in Global Logistics and Management, a Ph.D. as well as an Executive MBA program

and executive education. A Bachelor program is planned for 2013. THE KLU is establishing a strong portfolio of professorships in the area of logistics and management. In combining education and research competence, THE KLU covers the whole spectrum of teaching and research in the field of logistics, supply chain and business management.



THE KLU – AT A GLANCE

The development of THE KLU and its portfolio of programs and executive education will be rolled out in the following phases.

MASTER OF SCIENCE PROGRAMS

THE KLU currently offers Master of Science programs in Global Logistics and Management. Our two-year international programs are conducted in English and are aiming at students who already have a first degree and who want to start a career in logistics and management. The course contents are taught by research oriented professors from around the world. The interactive methods are practice-based with real-world problems being set as tasks to give the students that vital real-world focus. The quality of teaching is under constant evaluation to ensure a high level of continuous improvement.

PH.D. PROGRAM

The structured Ph.D. program was introduced in 2011. Those taking part in the course with academic ambitions will carry out their work within

the framework of a coordinated program that complements the students' specializations and provides a structure for their cooperative research. The Ph.D. program is part of a post-graduate network that will serve to further educate future experts in logistics and other topics. THE KLU admits students to its Ph.D. program only if there is a cooperating partner (e.g., from our program faculty) accepting a joint supervision including the examination at his or her university.

BACHELOR PROGRAMS

The future program portfolio will also contain undergraduate studies in logistics and management. From 2013 on this offering targets high-school graduates from around the world and will complement the degree program offering of the Kühne Logistics University.

EXECUTIVE EDUCATION

Logistics and other business executives will find THE KLU's executive education portfolio exciting. It

includes a modular series of forums and seminars. Intensive multi-day events such as the Summer Schools and short-term seminars cover cutting-edge topics and trends in logistics and leadership. Additionally bespoke executive training courses complete the KLU's executive education program, and meet individual requirements of logistics businesses. An Executive MBA program starts in September 2012 as part of the in-service executive education and will lead to an accredited degree.



"THE MANAGEMENT PROGRAM AT THE KLU GIVES US A WIDE RANGE OF OPPORTUNITIES TO WORK IN ALL INDUSTRIES."



"GLOBAL DEMAND FOR LOGISTICS COURSES AND GRADUATES IS RAPIDLY INCREASING. GIVEN ITS LOCATION, STAFFING, RESOURCING AND NETWORKING THE KLU IS IN AN EXCELLENT POSITION TO TRAIN THE NEXT GENERATION OF SENIOR LOGISTICS AND SUPPLY CHAIN MANAGERS."

Prof. Dr. Alan C. McKinnon,
Head of Department of Logistics
and Dean of Programs

THE KLU – RESIDENT FACULTY

THE KLU is establishing a strong portfolio of professorships in the area of logistics and management. With this bundling of education and research competence THE KLU covers all of the relevant areas of teaching and research in the fields of logistics, supply chain and business management.

PROFESSORS IN THE RESIDENT FACULTY

(EXPANDING)

DEPARTMENT OF LOGISTICS

PROF. DR. ALAN C. MCKINNON
Head of Department and Dean of Programs

PROF. DR. MARIA BESIYOU
Assistant Professor of Logistics

PROF. DR. J. ROD FRANKLIN
Adjunct Professor of Logistics and
Academic Director of Executive Education

PROF. DR. KAI HOBERG
Associate Professor of Supply Chain and
Operations Strategy

PROF. DR. JÖRN MEISSNER
Full Professor of Supply Chain Management and
Pricing Strategy

PROF. DR. ÇERAÇ PINÇE
Assistant Professor of Operations and
Supply Chain Management

PROF. DR. SANDRA TRASCHEL
Associate Professor of Supply Chain and
Operations Management

DEPARTMENT OF MANAGEMENT AND ECONOMICS

PROF. DR. DR. H.C. SÖNKE ALBERS
Head of Department and Dean of Research

PROF. DR. CHRISTIAN BARROT
Assistant Professor of Marketing and Innovation

PROF. DR. JAN BECKER
Associate Professor of Marketing and
Service Management

PROF. DR. MATTHIAS HÜHN
Adjunct Professor of Management and
Associate Dean of Programs

PROF. DR. CHRISTIAN TRÖSTER
Assistant Professor of Leadership and
Organizational Behavior

PROF. DR. NIELS VAN QUAQUEBEKE
Associate Professor of Leadership and
Organizational Behavior

THE KLU – PROGRAM FACULTY

A roster of well-known and internationally active professors is also teaching in the master's program. This "Program Faculty" supports the development of the resident faculty and recruitment in addition to incorporating their research networks into THE KLU.

PROFESSORS IN THE PROGRAM FACULTY (EXTRACT)

PROF. MARTIN CHRISTOPHER, PH.D.

Emeritus Professor of Marketing and Logistics at Cranfield School of Management, Cranfield University, Great Britain

PROF. DR. ROMAN INDERST

Professor of Finance and Economics, Goethe University, Frankfurt, Germany

PROF. DR. PER JENSTER

Professor of Economic Policy and Industrial Economics, CEIBS (China Europe International Business School), Shanghai, China

PROF. DR. RENÉ DE KOSTER

Professor of Logistics and Operations Management, Rotterdam School of Management, Erasmus University, Netherlands

PROF. DOUGLAS M. LAMBERT, PH.D.

Professor of Marketing & Logistics, Raymond E. Mason Chair in Transportation and Logistics and Director of The Global Supply Chain Forum, Fisher College of Business, U.S.A.

PROF. C. JOHN LANGLEY JR., PH.D.

Clinical Professor of Supply Chain Management, Penn State University, U.S.A

PROF. DR. MATTHEW PETERING

Assistant Professor of Industrial and Manufacturing Engineering, University of Wisconsin, Milwaukee, U.S.A.

PROF. DR. WILHELM PFÄHLER

Professor of Economic Policy and Industrial Economics, University of Hamburg, Germany

"IN THE GLOBAL ECONOMY, LOGISTICS IS CRITICAL FOR THE ECONOMIC DEVELOPMENT OF NATIONS AND CORPORATE SUCCESS. KNOWLEDGEABLE PEOPLE ARE REQUIRED TO ENSURE EFFICIENT AND EFFECTIVE LOGISTICS OPERATIONS. THE INVOLVEMENT AND ONGOING PROFESSIONAL DEVELOPMENT OF ALL EMPLOYEES, WHATEVER THEIR COUNTRY AND CULTURE, IS KEY. THE KLU IS FIRMLY COMMITTED TO THE TASK OF SUPPORTING SUCH DEVELOPMENT."

Professor Douglas M. Lambert, Ph.D.



PROF. DR. HARTMUT STADTLER

Professor of Business Studies with key areas Logistics, Transport and Production, University of Hamburg, Germany

PROF. DR. THOMAS STRAUBHAAR

Head of the Hamburg Institute of International Economics and Professor of Economics at the University of Hamburg, Germany

PROF. DR. STEPHAN M. WAGNER

Professor of Logistics Management, Swiss Federal Institute of Technology Zurich, Switzerland

PROF. LUK VAN WASSENHOVE, PH.D.

The Henry Ford Chaired Professor of Manufacturing, Academic Director, INSEAD Social Innovation Centre, INSEAD, France



HAMBURG AND HAFENCITY – THE PLACE TO STUDY LOGISTICS

The Kühne Logistics University is situated in the waterfront urban development area of HafenCity in Hamburg, which is ideal for the campus. Together with the Fraunhofer Institute for Maritime Logistics and the technology-oriented logistics center at the Hamburg University of Technology, THE KLU, with its strong leaning towards business science and interdisciplinary studies, is part of an important cluster of logistics research institutes in northern Europe.

With over four million inhabitants, the Hamburg metropolitan area is among the biggest winners of the opening up of Eastern Europe and globalization. This metropolis on the water is the most easterly of the northern seaports, making it the ideal port for Eastern Europe. As a global hub serving overseas countries, Central and Eastern Europe, and the Baltic area, Hamburg benefits from its central position at the confluence of the global trade handled by European logistics.

Hamburg is also considered one of the most beautiful cities in the world. Its extensive stretches of water, green parks and the historic residential areas are renowned. There are many attractive possibilities for

leisure activities. It is these special qualities, together with the maritime atmosphere and its proximity to the North Sea and the Baltic Sea, that make Hamburg a jewel among international cities.

The historic core of Hamburg's port is the "Speicherstadt", the former warehouse area, where the world's most beautiful warehouse complex was built at the end of the 19th century. Against this background, the new HafenCity is being constructed on the former harbor area, and it is right here – in the center of Hamburg and right on the waterfront – that the Kühne Logistics University will build an ultra-modern campus. Students will find everything they need to study and feel comfortable. This includes superbly equipped interactive teaching and study rooms, state-of-the-art facilities, broadband wireless access, a well-stocked library, and access to relevant online databanks for research.



WATERFRONT

METROPOLIS

YOUR WAY TO SUCCESS



CONTACT US

GET TO KNOW US PERSONALLY

Arrange a personal counseling interview, or take advantage of the possibility to gain information about our program offering at one of our Information Days (see our website). We would be pleased to put you in contact with professors, staff, and students of the Kühne Logistics University.

COME AND MEET US ON THE GROUND

We make regular visits to educational fairs and trade shows in Germany and abroad. You can find the current dates for these on our website.

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IMPRINT

PUBLISHED BY

Kühne Logistics University – THE KLU
Wissenschaftliche Hochschule
für Logistik und Unternehmensführung
Brooktorkai 20
20457 Hamburg, Germany

CONTRACTING BODY

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endlich**sommer** –

werbung in bester gesellschaft mbH

ANCHOR AT OUR **UNIVERSITY**

