

Dr. René M. Schröder

**BUSINESS SCHOOL  
GUIDE**


2010

*Fifth Edition*

in association with

**Schwarzkopf & Schröder**

CONSULTING



# Und was machen Sie nach dem Studium?

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Schwarzkopf & Schröder

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# Editorial

Dear reader,

I take great pleasure in being able to present to you our fifth International Business School Guide. It provides a comprehensive overview of programmes being offered by our partner schools of higher education in both the private and public sector. The idea for this guide arose from the many messages we receive from the users of our WiWi-Online.net portal site expressing a great deal of interest in studying at a Business School. In addition to information about numerous Bachelor's, Master's and Doctoral degrees, you will learn everything you need to know about accreditation, the application process and financing. You will also find answers to questions about language tests, the GMAT and the GRE. You can get more detailed information about these topics at our WiWi-Online.net portal site. The infocodes link directly to the appropriate parts of the website.

I wish you continued success in your studies and career,

Dr. René M. Schröder

WiWi-Media AG Chief Executive Officer

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## 1. Why study at a business school

High standards of achievement in teaching and research at many Business Schools combined with well-organised study programmes, work in small groups, the consistent use of interactive and innovative forms of instruction (business games, case studies, workshops, etc.) and the intensive care of students by professors, instructors, assistants and staff provide the best conditions for a top education and maximum learning efficiency. Integrated practical training, language instruction and study abroad expand and enhance the academic programme and give it an international focus.

Many Business Schools also have a long tradition of involving companies and practitioners in teaching and research, guaranteeing a practical education. In addition to a professional education, students are intensively supported in their personal development and thus extensively prepared for demanding and responsible management tasks.



The UK's largest private business school. Our programmes are business-led to a unique degree. We don't simply design a programme and hope that it will be of use to business – we ask business what it wants, and then work to deliver it.

## Undergraduate

### BA (Hons) International Business

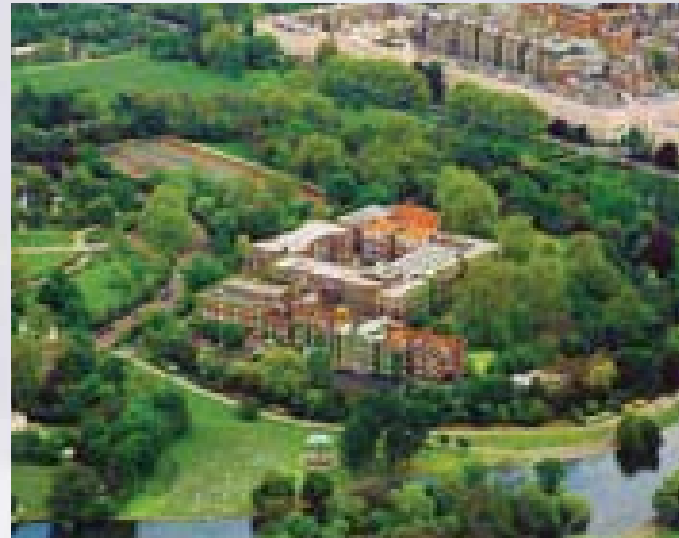
- Choice of 7 business specialisations: Economics; Entrepreneurship Management; Finance; Human Resource Management; Law; Management; and Marketing.

### BA (Hons) International Events Management

- Wide range of elective modules including Culture and Tourism; Events and Luxury Branding; Gastronomy; and Media Technology.

Both degrees combined with **foreign language study** (choice of 9 different languages), a **one year study period abroad**, and **36 weeks of work experience** worldwide.

- **Business Foundation**



[www.ebslondon.ac.uk](http://www.ebslondon.ac.uk)

## Postgraduate

**MBA International Business**

**MSc Global Banking & Finance**

**MA Entrepreneurial Management**

**MA Human Resources**

**MA International Business**

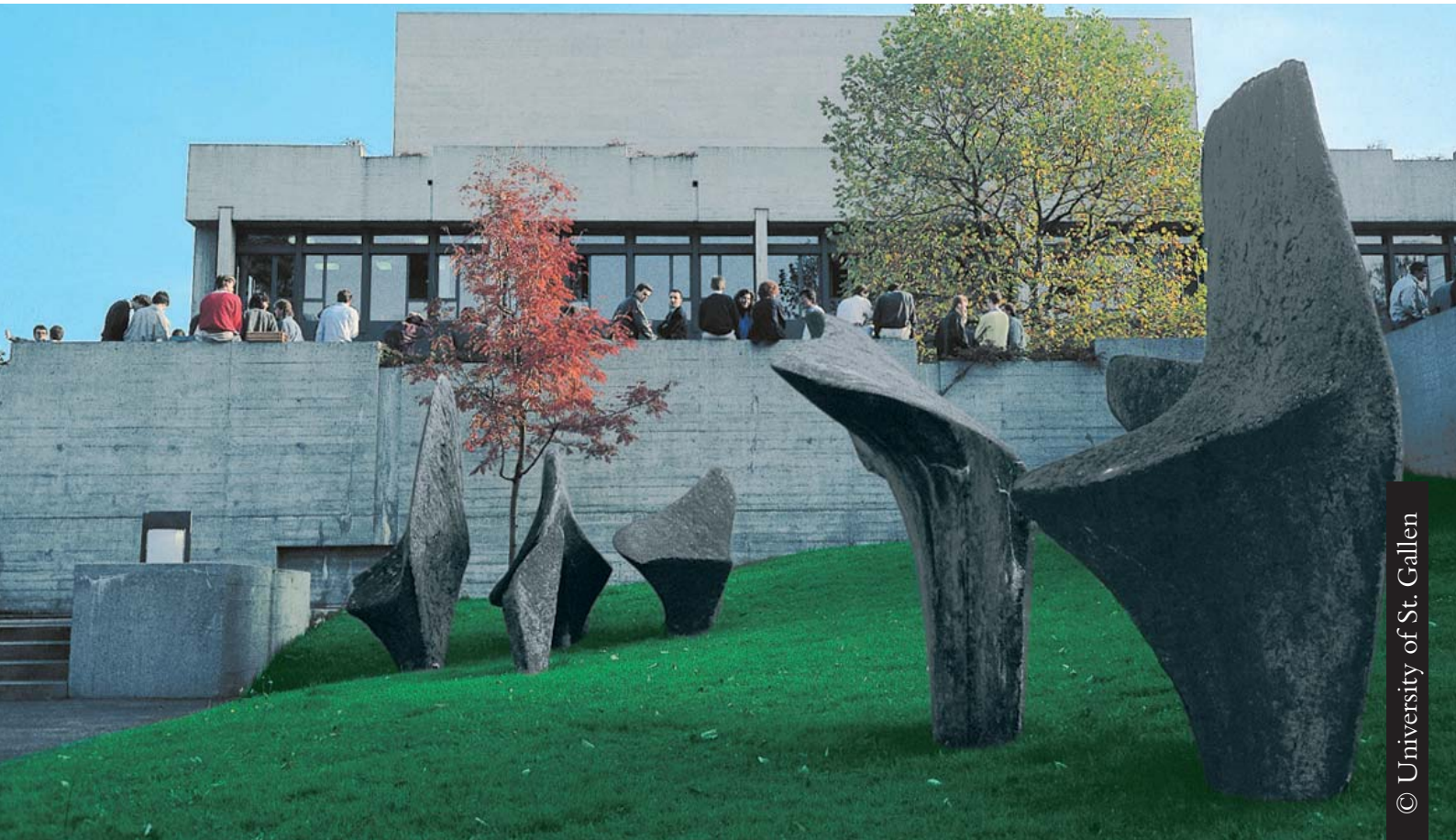
**MA International Marketing**

**MA Luxury Brands Management**

## European Business School London

Regent's College, Inner Circle, Regent's Park, London NW1 4NS, UK

**Tel:** +44 (0) 20 7487 7505 **Fax:** +44 (0) 20 7487 7425 **Email:** [exrel@regents.ac.uk](mailto:exrel@regents.ac.uk)



## 2. What to consider

You should make sure that the Business School in question is accredited by a recognised accrediting body (such as AACSB, EQUIS, the Association of MBAs or FIBAA). Some Business Schools are accredited by their own national accrediting body, while others are accredited internationally. Accreditation acts as a seal of approval for the Business School. The accreditation of a Business School should ensure a specific minimum standard in academic education.



You can find more information about accrediting bodies by entering the infocode **GS428** in the appropriate **Infocode**  field on our websites at [www.wiwi-online.net](http://www.wiwi-online.net)

What are the best Business Schools in Europe and internationally? Popular magazines and newspapers regularly publish rankings of Business Schools in which various criteria are used to evaluate the quality of different schools. Accreditation by a recognised accrediting body is the minimum requirement for receiving a ranking. One popular ranking list is published by the Financial Times (international ranking).



However, it does not always have to be one of the Business Schools from a rankings list. Other factors such as a specific focus of study, your chances of being accepted, regional preferences, financial means or the cost of living (rent, etc.) can play an equally important role.

Furthermore, Business Schools always recommend that you visit the school before accepting a place or even applying to the school. This should be a key part of your research into a school. You must confirm that there is a good fit between yourself and the school as this can greatly enhance your learning experience and motivation. A good way to find the right programme for your personal needs is to consider what makes each programme unique. This will increase your understanding of the nature and benefits of the programme. You will also be building a life-long network of contacts with which you will be working throughout your studies and well beyond.

Before commencing your studies you should check with local authorities whether a degree received abroad is also recognised in your home country. If you obtain an academic title from a non-recognised Business School, even your own country, it may not be recognised by future employers or for the purposes of future study.

In addition, you should find out about the support mechanisms available to students throughout their studies at a Business School. The level of support you receive may affect your motivation and achievement levels.

The best advice is this: plan early and apply early.



### 3. Admission requirements

Demanding admission requirements, which are often falsely underrated, must be met in order to be able to study at a top Business School. In particular, aptitude and admissions tests may take longer than just a few weeks to prepare for – up to six months is not uncommon.

The personal motivations of the applicant for wanting to study at a particular school are of interest to the school and must be set out in an application essay.

You should also be aware that even if all requirements for admission to a Business School are met you have no legal right to a place there.

### 3.1 Managerial experience

In general, no professional experience is required for Bachelor's and Master's programmes.

However, for MBAs and comparable programmes, Business Schools traditionally favour applicants who have worked full-time for several years. There are three primary reasons for this:

- With experience comes maturity.
- Students can incorporate professional experience into the classroom.
- Students have a better idea of what they want to do after graduation.

Generally applicants should bring along a minimum of two years of professional experience. These programmes usually take between one and three years.

### 3.2 Qualifications

Good school leaving qualifications (A-Levels, International Baccalaureate, Abitur etc) are very important, especially when entering a Business School directly from school or with limited professional experience. In addition, it is important to show high levels of achievement in relevant courses such as economics and mathematics.

### 3.3 Language tests (TOEFL, IELTS, CAE, CPE)

Language tests are sometimes required by Business Schools from applicants who are non-native speakers of English where teaching is in English. If the applicant can show that he has already been taught in the language of instruction in another university or secondary school, a language test may not be required. Because the language of instruction at many Business Schools is English, the

additional information provided below refers to English language tests. If the language of instruction is not English, you should ask the particular Business School which language test is required.

The minimum test score required depends on the Business School and you should always ask about this. The tests recognised by each Business School may also vary. Always check before taking a test and applying. Intensive preparation is advisable. Related books and revision materials are available in local book shops and online. Preparation courses are also frequently available.

## TOEFL

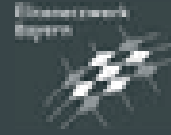
‘The Test of English as a Foreign Language’ rates the applicant’s proficiency in the English language. The TOEFL is only one formal criterion.

The TOEFL Internet-based test assesses reading, listening, speaking and writing skills and lasts about 4 hours and has four sections:

- Reading measures the ability to understand academic reading matter.
- Listening measures the ability to understand English as it is used at university level.
- Speaking measures the ability to speak English.
- Writing measures the ability to write in a way that is appropriate for university course work. (Source: TOEFL)

TOEFL (Test of English as a Foreign Language) Internet-based test		
Reading	60 to 100 minutes	36 to 70 Questions
Listening	60 to 90 minutes	24 to 36 Questions
Break	10 minutes	
Speaking	20 minutes	6 tasks
Writing	50 minutes	2 tasks

# ELITE GRADUATE PROGRAM FINANCE & INFORMATION MANAGEMENT



## READY FOR THE NEXT MOVE?

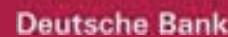
### FINANCE & INFORMATION MANAGEMENT

... gehört zu den Studiengängen des  
**Elitenetzwerk Bayern.**

... ist führend im Bereich **Praxisvernetzung.**

... vereint **theoretisch fundiertes Wissen**  
und **praxisnahe Ausbildung.**

... führt zum **Master of Science with honors**  
der Universität Augsburg und der  
TU München.



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www.tum.de/fim*

**Bewerbungsschluss:**  
1. Runde 28. Februar 2010  
2. Runde 31. Mai 2010



**FÜHREND IM  
MASTER-RANKING  
12/2008**

120 points is the highest score achievable on this test with 30 points available for each section. Scores can be viewed online 15 business days after the test date.

You may take the TOEFL as often as you like, but test fees will be charged each time. TOEFL results are valid for a period of two years.

The test fee varies according to location, for example US\$ 185 in the UK and US\$ 225 in Germany. This is payable by credit card upon registration (money transfers or debit cards are not accepted).



You can find more information about TOEFL by entering the infocode **GS430** in the appropriate  field on our websites at [www.wiwi-online.net](http://www.wiwi-online.net)

## IELTS

The International English Language Testing System is an alternative to the TOEFL.

It consists of two parts: an Academic and a General Training Module. You are only required to take one part. The Academic Module is required for entry into a University where teaching is in English and is thus the module which we will present here.

All candidates take the same Listening and Speaking Modules. However in the Reading and Writing Modules, the content depends on if you have chosen the academic or general training module.

The test is structured as follows:

## ACADEMIC MODULE STRUCTURE

Section	Content	Time allocated
Listening	40 Questions	30 minutes
Academic Reading	40 Questions	1 hour
Academic Writing	2 Tasks	1 hour
Speaking	3 Parts	11-14 minutes

The first three modules - Listening, Reading and Writing - must be taken in one day. The Speaking Module may be taken, at the discretion of the test centre, within a period of seven days before or after the other modules.

The test fee varies depending on the country, but expect to pay, e.g. around € 170 in Germany or £ 105 in the UK. You may take the IELTS as often as you like, but test fees will be charged each time.



You can find more information about the IELTS by entering the infocode **GS431** in the appropriate



field on our websites at [www.wiwi-online.net](http://www.wiwi-online.net)

## Certificate in Advanced English (CAE)

The CAE (Certificate in Advanced English) is the second highest Cambridge ESOL (English for speakers of other languages) exam after the Certificate of Proficiency in English (CPE) - see below. It corresponds to level C1 of the Common European Framework of Reference for Languages. The CAE can either be taken in preparation for the CPE but is also sometimes accepted in its own right for entry into higher education courses which are taught in English. Both the CAE and the CPE are accredited by the Qualifications and Curriculum Authority (QCA).

The CAE is split into five parts:

Paper	Time Allocated
Reading (Paper 1)	1 hour 15 minutes
Writing (Paper 2)	2 hours
English in Use (Paper 3)	1 hour 30 minutes
Listening (Paper 4)	45 minutes (approx.)
Speaking (Paper 5)	15 minutes

(Source: University of Cambridge ESOL Examinations)



You can find more information about the CAE by entering the infocode **GS438** in the appropriate



field on our websites at [www.wiwi-online.net](http://www.wiwi-online.net)

## Certificate of Proficiency in English (CPE)

The CPE is the highest Cambridge ESOL exam. It corresponds to level C2 of the Common European Framework of Reference for Languages. Thus this exam is for those whose English is “approaching a standard of English similar to that of an educated native speaker”.

The CPE is split into five parts:

Paper	Time allocated
Reading (Paper 1)	1 hour 30 minutes
Writing (Paper 2)	2 hours
Use of English (Paper 3)	1 hour 30 minutes
Listening (Paper 4)	40 minutes (approx.)
Speaking (Paper 5)	19 minutes

(Source: University of Cambridge ESOL Examinations)

The test fees for the CAE and CPE are set by each centre individually. However you can expect to pay between € 140–180, although this can vary.



If you are not happy with your grade you may register to take the test again. As each exam is independent of the other, only the grade for that exam will appear on your certificate. However, test fees will be charged each time.



You can find more information about the CPE by entering the infocode  **GS437** in the appropriate



field on our websites at [www.wiwi-online.net](http://www.wiwi-online.net)

### 3.4 Aptitude tests (GMAT, GRE)

Aptitude tests may be required of all applicants and can play a decisive role in candidate selection. Intensive preparation is highly recommended. Related books, audio material and internet resources are available online and in local book shops. If you want a very good result, you should consider attending a preparation course. Instructors often know tricks and give tips not found in any book. Special attention can also be given to your weakest areas.




#### GMAT

Practically speaking, the GMAT is therefore likely to be one of the most important deciding factors for Business School admission. Two 30 minute essays and multiple choice questions are employed to test aptitude levels and suitability for academic study. Strong nerves and the ability to cope under pressure are also put to the test. The GMAT tests your ability to work under time pressure. It also tests your language, writing and mathematical skills. The test concentrates on the candidate's abilities at solving logical problems. Depending on the Business School, you will generally require a score between 550 and 650 points. Top Business Schools will even expect 680 or more points. The highest score that can be attained is 800 points.

You may take the GMAT as often as you like, but test fees will be charged each time. Test results are saved for five years and the last three GMAT scores are sent to Business Schools. Students who get a good score the first time they take the

GMAT may be more likely to be offered a place on a programme than others with similar scores who did not score as well the first time they took the test. However, admission offices often do not take into account how many times the test was taken and only look at the higher mark achieved. It is still advisable to prepare as best you can, so you can get the score you want on the first try.

The test fee is US\$ 250.

 You can find more information about the GMAT by entering the infocode  **GS432** in the appropriate  field on our websites at [www.wiwi-online.net](http://www.wiwi-online.net)

## GRE

The globally standardised Graduate Record Examination (GRE) is an aptitude test and an entry requirement for some Business Schools. It was designed and is administered by the Educational Testing Service (ETS) in the US.

The GRE has two main parts: The General test and the Subject test. The General part is not related to any particular field of study but instead tests your overall ability in verbal and quantitative reasoning, critical thinking, and analytical writing skills.

The general test contains three main sections: Analytical Writing (two essays, one 30 minutes and one 45 minutes), verbal (multiple choice) and quantitative (multiple choice).

GRE FORMAT (Computer Based Test)		
Section	Number of Questions	Time allocated
Analytical Writing	1 Issue Task	45 minutes
Analytical Writing	1 Argument Task	30 minutes
Verbal	30	30 minutes
Quantitative	28	45 minutes



[www.odww.de](http://www.odww.de)



odww

Online-Wörterbuch der Wirtschaftswissenschaften

The General Test may be taken once per calendar month up to five times in a 12 month period. It is possible to cancel your scores immediately after the test if you think you could get a higher score. The cancelled grade will not be reported. However, if you cancel a grade you can not get the grade back at a later date and the test fee will not be refunded.

The test fee for the GRE General Test in most countries is US\$ 190.



You can find more information about the GRE by entering the infocode **GS436** in the appropriate

Infocode  field on our websites at [www.wiwi-online.net](http://www.wiwi-online.net)

### 3.5 Admissions tests

At some Business Schools you will be required to take an admissions test to establish your suitability to study at a particular Business School or on a particular programme. Here applicants have to demonstrate that they have the necessary knowledge, abilities and attitudes and show a high potential for achievement.

Admissions tests can consist of a number of elements and may take place over a number of days. These could include writing or mathematical tests or tests of logical thinking. Interviews, group work and presentations may also be used to test your skills and find out about your motivations for studying.

Depending on your results you will be offered a place, put on a waiting list or turned down. The ways in which scores are interpreted can differ. Some schools will require a certain score to be accepted for admission whilst others will take a certain percentage of the top scorers.

### 3.6 Study preparation courses

In the interest of student homogeneity, admission may be dependent on a subject specific study preparation course at the Business School. This allows

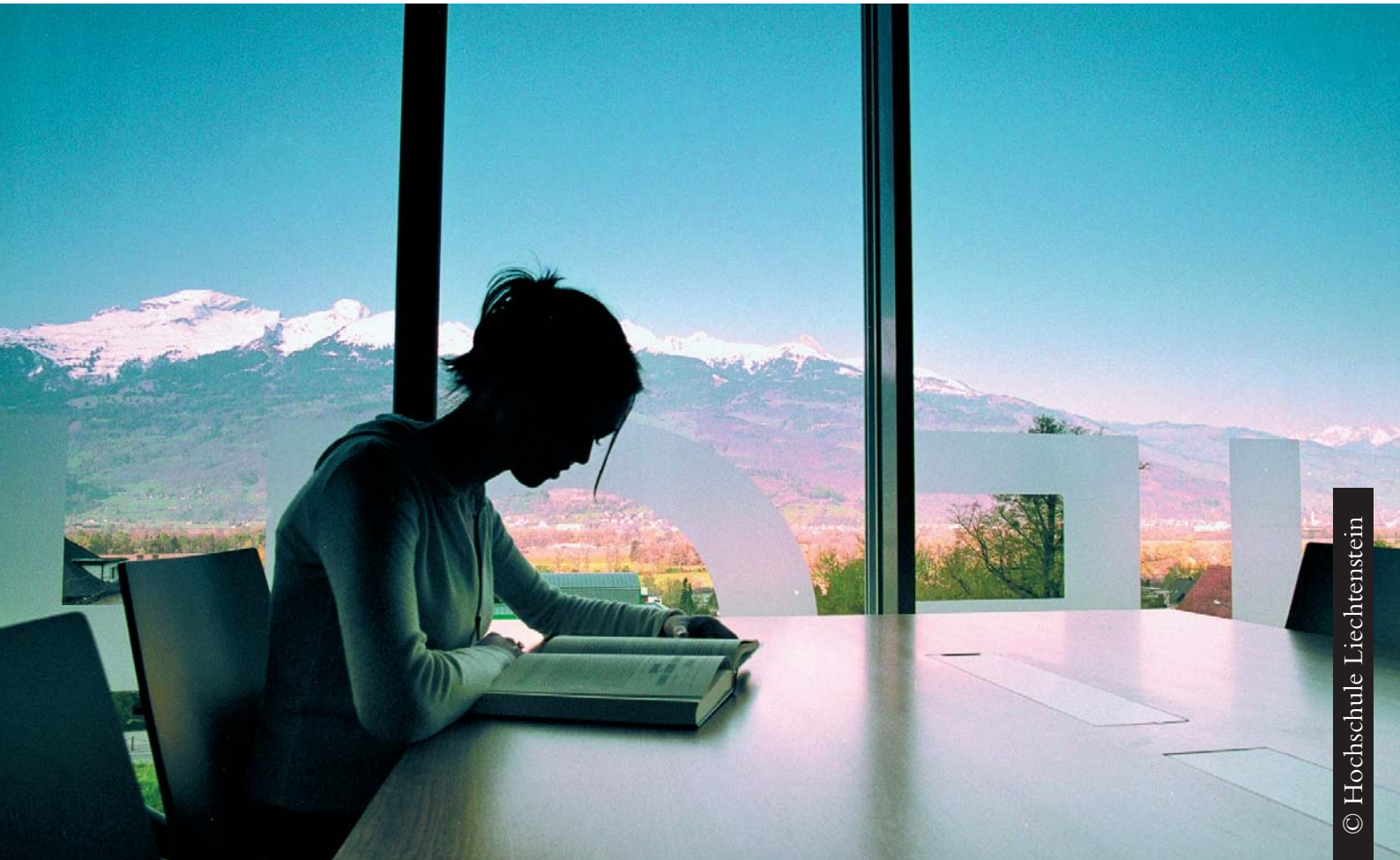
Business Schools to ensure a high level of quality in education and at the same time sets the stage for far above average success rates in studies and first-class professional perspectives.

### **3.7 Application papers**

In addition to a résumé and transcript, application papers should include letters of reference from former lecturers, tutors and employers. Some Business Schools also require a bank statement (sometimes referred to as a financial statement).

In your résumé it is important to succinctly present the most important achievements and stages in your educational and professional career. Your transcript should be a list of every course you attended at a university and the grades you received.

In the bank statement, your bank has to confirm that you are able to finance your studies. In some countries this may be a condition for obtaining a visa.



## 4. Costs and financing

Studying at a Business School involves a great number of costs. In addition to tuition fees of up to € 50,000 per year, costs are incurred for materials (computer, books, etc.), living (rent, food, clothing) and travel. And this does not take into account the opportunity costs due to a loss of earning whilst studying at a Business School. But because the average starting salary for graduates of such programmes is generally higher than their current salary, these high costs are quickly put back into perspective. Indeed, students will often calculate the expected return on investment resulting from further study.

Business Schools aim to enable anyone with a genuine interest access to education, regardless of their financial situation. This is why Business Schools offer financing options for tuition. Further information is available from the Registrar's Office or Financial Aid Office.

## 4.1 Self-financing

For most students the major sources of financing are their own resources. Since many degrees can only be obtained after a few years of professional experience, a savings programme can be set up for this purpose whilst in employment. Interest free loans or gifts from parents or relatives and acquaintances are also used. Only very few students will succeed in covering all costs from their own financial means, at least for expensive MBA programmes. For this reason it is vital for most prospective students to look into the options for third-party financing of overall costs.

## 4.2 Loans

Banks are sometimes prepared to grant an unsecured loan to finance university study. The requirement for this is admission to a recognised institute of higher learning which ensures that the borrower will subsequently get a well-paid position, guaranteeing repayment of the loan. Loan terms are usually very reasonable. Business Schools often provide active support in securing bank loans. In addition, Business Schools often already have contacts at banks that have specialised in financing particular Business School programmes.

## 4.3 Business School fellowship

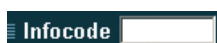
Some Business Schools have their own foundations which offer financial aid. As part of their activities, these foundations offer students full or partial scholarships or interest free loans. These grants often only cover tuition fees in order to provide support to as many students as possible. In addition to personal background and professional experience, the student's level of achievement plays a central role in being awarded a scholarship. Scholarship award decisions are made by the scholarship and loan committee. In addition, many Business Schools can offer financial support due to donations from alumni and sponsors. It is sometimes also possible to receive financing from privately donated awards.

## 4.4 Scholarships

Besides assistance from the Business School or from associations and foundations, there are scholarships available for particularly gifted students from sources outside the Business School. Be aware that some scholarships only cover living expenses in the host country and not tuition fees.



You can find more information about scholarships by entering the infocode **GS524** in the appropriate



field on our websites at [www.wiwi-online.net](http://www.wiwi-online.net)

## 4.5 Companies

In some cases companies continue regular salary payments during the period in which an employee is studying at a Business School and pay tuition fees as well. It can therefore be assumed that only employees who are valuable to the company will be able to enjoy these privileges. Frequently the employee must also commit to remain with the company for a specified period after graduation.

## 4.6 Internships, placements and part-time work

A required component of many study programmes are company internships or placements which generally last several months. These can be completed, for example, during the summer break between two school years.

Some of these internships pay up to € 2,000 (depending on the country, company etc.) and more per month. But there is no guarantee of an internship with a top employer. Thus, an internship is not a secure source of financing.

Another option for financing is to have a part-time job. However, in many countries outside the European Union, employment outside the university requires a work permit that is normally issued with many restrictions. In such



countries it is therefore advisable to take up research or teaching work at the university or to find work in the university library or cafeteria.

#### **4.7 Tax relevance**

In some cases, tax savings can greatly lower the financial burden of a university education. It is sometimes possible to deduct the costs of an education from taxes. A tax advisor or a lawyer specialising in tax law will be able to determine to what extent in each individual case. We are unable to provide tax advice here.



## 5. Types of programmes

Worldwide there is a welcome variety of different programmes. The range spans from nine month programmes to part-time programmes that can take up to ten years.

The main types of programmes are::

- Full-time
- Part-time
- Correspondence / distance learning
- Company / consortial MBA

Before choosing a programme you should consider all of your options especially with regards to your future career plans. Many programmes aim to provide a general business related education, but there are also programmes with a focus on more specific areas. Specialised programmes may enhance particular skills which can enrich your CV and make it stand out to future employers.

## 5.1 Full-time

Almost all Business Schools offer full-time programmes lasting from between about nine months and five years. Students have the advantage of being in intensive contact with teaching staff and fellow students and thus being able to gain experiences in team work and interaction with students from other countries.

## 5.2 Part-time

Part-time courses are generally held in the evenings or at weekends and are also frequently combined with required attendance at training sessions lasting several days. A big advantage is that generally no regular income is lost.

It should be noted that full-time courses are not restricted to those who do not work and part-time courses to those that do. It may be possible to work full-time and study full-time as full time tends to correspond to the number of modules taken (in comparison to a part-time course) and not necessarily the time commitment required (although this of course depends of the university and course chosen).

## 5.3 Distance and Online Learning

With the growth of communication technologies has come the growth of distance and online learning. Some online programmes are offered as restructured versions of an institution's regular onsite programmes. Other online and distance learning courses are designed independently of the onsite programmes whilst others will blend elements of both the online and onsite programmes.

Business Schools can use a number of methods to communicate their curriculum to students. Technology has allowed these courses to make the

“virtual class room” experience much more realistic and fulfilling as many of the elements of a regular on-site education can be suitably substituted.

The key benefit of online learning is flexibility. Students are not bound by location and can often work at their own pace depending on their circumstances, perhaps whilst working full time. However, distance learning requires, by its very nature, a high level of self-motivation in order to keep to deadlines and up to date with study. Online programmes will often be accompanied by monitoring systems which allow your progress to be monitored and feedback to be given.

Online or distance courses may be combined with face-to-face elements such as a certain number of tutorials per module or residential schools which last several days. Conferencing technology may also be used to promote contact and networking between students and lecturers.

#### **5.4 Company / Consortial MBA**

Some companies offer an MBA for their own employees. When several companies are involved, this is referred to as a consortial MBA. The advantage is that cooperating companies frequently pay part of the tuition fees or allow their employees to take study leave. Additionally, the programme curriculum is often directly related to the company. However, each company has its own policy on this.



Regent's Business School follows an innovative British curriculum which is academically stimulating and real world focussed. RBS London is one of the fastest growing business schools in the UK. Our mission - to equip future players in the international business world with the practical skills and know-how to maintain an edge over the competition.

## Undergraduate

### BA (Hons) Global Management

- Global Business Management
- Global Business and Design Management
- Global Business and Sustainability Management
- Global Financial Management
- Global Marketing Management

### Business Management Foundation Course

#### New for September 2010

### BA (Hons) Leisure Management\*

- Sports Management
- Entertainment Management
- Tourism Management

\*Subject to validation

## Postgraduate

- MA Global Management
- MA Global Management (Marketing)
- MA Global Management (Finance)



[www.rbslondon.ac.uk](http://www.rbslondon.ac.uk)

## Regent's Business School London

Regent's College, Inner Circle, Regent's Park, London NW1 4NS, UK

Tel: +44 (0) 20 7487 7505 Fax: +44 (0) 20 7487 7425 Email: [exrel@regents.ac.uk](mailto:exrel@regents.ac.uk)



## 6. Academic programmes



Business Schools are most well known for their MBA programmes. These programmes of study are only a small part of a wide range of study options. Of course, it is also possible to study for an undergraduate degree at a Business School, or to go on to earn a doctoral degree.

## 6.1 Bachelor's degree

A Bachelor's degree programme lasts from six to eight semesters, which can be followed by a Master's degree programme or, in individual cases, by the awarding of a doctoral degree. Depending on the country, a degree is awarded based on the successful completion of a final examination or based on the courses taken and grades received.


The most common Bachelor's degrees are the Bachelor of Arts (BA or less commonly AB) which is generally awarded for humanities, social sciences or economics programmes and the Bachelor of Science (BSc or less commonly BS, SB or ScB) which is generally awarded for natural sciences programmes. There are however exceptions to these rules depending on the country or university. There are also less common Bachelors degree titles such as the BA Econ or the Bachelor of Business Administration (BBA).

In Great Britain, Australia and New Zealand you can be accepted to do a Bachelor with Honours (Hons) programme if you get very good grades (generally upper Second Class and First Class) in the regular Bachelor's programme. This programme normally lasts two semesters and imparts detailed scientific knowledge and can sometimes be designated as the first year of a Master's programme.

The following Bachelor's programmes are offered by WiWi-Online Business School partners (you can find more information about each individual programme by entering the infocode  which follows each programme in the  field on our websites at [www.wiwi-online.net](http://www.wiwi-online.net)).

## AUSTRALIA

### QUT – Faculty of Business

Bachelor's	Bachelor of Business (Management) - with nine majors	 GP1105
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## BELGIUM

### United Business Institutes (UBI)


Bachelor's	BA (Hons) in Business Studies	 GP771
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## GERMANY

### Cologne Business School – European University of Applied Sciences

Bachelor's	General Management	 GP1137
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### ESB Business School

Bachelor's	BSc International Business (Dual Degree with MBA)	 GP879
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Bachelor's	BSc International Management – Double Degree (IPBS)	 GP334
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### Euro-Business-Colleges


Bachelor's	International Business Management	 GP359
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Bachelor's	International Tourism & Event Management	 GP358
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### European Business School (EBS) Intl. University Schloss Reichartshausen

Bachelor's	Bachelor of Science in General Management	 GP536
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### Fachhochschule Düsseldorf, University of Applied Sciences

Bachelor's	Business Administration (B.A.)	 GP854
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Bachelor's	International Management (B.A.)	 GP855
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### Frankfurt School of Finance & Management

Bachelor's	Betriebswirtschaftslehre	 GP525
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Bachelor's	Management, Philosophy & Economics	 GP531
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<b>Graduate School of Management Zweibrücken</b>		
Bachelor's	Mittelstandsökonomie	 GP484
Bachelor's	Wirtschaftsinformatik	 GP482
<b>HFH - Hamburger Fern-Hochschule</b>		
Bachelor's	Betriebswirtschaft	 GP129
Bachelor's	Wirtschaftsingenieurwesen	 GP133
<b>Hochschule Coburg – university of applied sciences</b>		
Bachelor's	Bachelor Versicherungswirtschaft (auch dual)	 GP223
<b>Hochschule Harz, University of Applied Sciences, Wernigerode</b>		
Bachelor's	Bachelor of Arts (B.A.) Betriebswirtschaft	 GP884
Bachelor's	Bachelor of Arts (B.A.) BWL / Dienstleistungsmanagement	 GP885
<b>Hochschule der Sparkassen-Finanzgruppe - University of Applied Sciences</b>		
Bachelor's	Finance	 GP211
Bachelor's	Financial Information Systems	 GP212
<b>Hochschule Niederrhein</b>		
Bachelor's	Bachelor in Business Administration	 GP1140
Bachelor's	Bachelor in Information Systems	 GP1142
<b>International Business School Lippstadt</b>		
Bachelor's	IBS Diploma and Bachelor of Arts Honours in Business Management	 GP153
<b>KU Universität Ingolstadt-Eichstätt WFI Ingolstadt School of Management</b>		
Bachelor's	Betriebswirtschaftslehre (BSc)	 GP930
Bachelor's	Internationale Betriebswirtschaftslehre (BSc)	 GP931
<b>Macromedia Hochschule für Medien und Kommunikation (MHMK)</b>		
Bachelor's	Bachelor of Medienmanagement	 GP1091

Munich Business School (MBS)		
Bachelor's	International Business	 GP714
RheinAhrCampus Remagen/FH Koblenz		
Bachelor's	Bachelor of Arts in BWL (verschiedene Vertiefungen)	 GP601
Rheinische Fachhochschule Köln		
Bachelor's	Bachelor of Arts Mediamanagement	 GP324
WHU - Otto Beisheim School of Management		
Bachelor's	Bachelor of Science-Programm	 GP1110
Zeppelin University		
Bachelor's	Bachelor in Corporate Management & Economics	 GP982
LIECHTENSTEIN		
Hochschule Liechtenstein		
Bachelor's	Bachelor's in Business Administration (several specialisations)	 GP669
SPAIN		
International University of Southern Europe / Barcelona Business School		
Bachelor's	BBA - Bachelor of Business Administration	 GP255
SWITZERLAND		
BSL Business School Lausanne		
Bachelor's	Bachelor of Business Administration	 GP325
Ecole hôtelière de Lausanne (EHL)		
Bachelor's	Bachelor of Science in International Hospitality Management	 GP107

<b>Hochschule Luzern</b>		
Bachelor's	Bachelor of Science in Business Administration	 GP801
Bachelor's	Bachelor of Science in Business Administration International Management & Economics	 GP800
<b>SBS Swiss Business School</b>		
Bachelor's	Bachelor of Business Administration	 GP202
<b>THE NETHERLANDS</b>		
<b>HAN University of Applied Sciences/ Arnhem Business School</b>		
Bachelor's	International Business and Management Studies	 GP230
Bachelor's	International Finance and Control	 GP218
<b>UNITED KINGDOM</b>		
<b>European Business School London</b>		
Bachelor's	BA (Hons) International Business	 GP385
<b>Regent's American College London</b>		
Bachelor's	BA International Business	 GP708
Bachelor's	BA Management	 GP710
Bachelor's	BA Public Relations	 GP746
<b>Regent's Business School London</b>		
Bachelor's	BA (Hons) Global Business Management	 GP693
Bachelor's	BA (Hons) Global Marketing Management	 GP690

## 6.2 Master's and MBA degrees

The most common Master's degrees are the Master of Arts (M.A.), Master of Science (M.Sc.) and the Master of Business Administration (MBA). These programmes generally last one to two years.

Students usually enter M.Sc./M.A. programmes directly after their Bachelor's degree, or first degree. These programmes can be course or research based, or a mixture of both. There are also research Master's degrees such as the MRes (Master of Research) or MPhil. (Master of Philosophy). The MPhil tends to be offered as a lead up to a doctorate degree. The decision to pursue a research masters rather than a taught master's programme is generally taken if the students plans to pursue a career in research.


The MBA remains the most popular Master's programme. Some programmes are specialised, such as MBA Finance or MBA International Business, but some are taught in general management, which can be very useful for students that do not hold degrees in business, economics or related subjects.

### **Master (M.Sc./M.A. in Business)**

- often specialized
- academic orientation
- no work experience required
- business degree often required
- relatively low tuition fees




### **MBA, etc.**

- general curriculum
- more practical orientation
- work experience required
- all degrees accepted
- relatively high tuition fees




The following Master's programmes are offered by WiWi-Online Business School partners (you can find more information about each individual programme by entering the infocode  which follows each programme in the appropriate field on our websites at [www.wiwi-online.net](http://www.wiwi-online.net)).

## AUSTRALIA



### Australian School of Business, The University of New South Wales

MBA	Master of Business Administration	 GP838
Master's	Master of Finance	 GP844
Master's	Master of Marketing	 GP847

### Melbourne Business School



Master's	Master of Management (Innovation)	 GP1143
MBA	Masters of Business Administration	 GP815
Master's	Masters of Marketing	 GP902

### QUT – Faculty of Business


Master's	Master of Business (Marketing) - with ten majors	 GP1037
MBA	Masters of Business Administration	 GP1025

## AUSTRIA

### Continuing Education Center der TU Wien

MBA	Professional MBA Automotive Industry	 GP834
MBA	Professional MBA Facility Management	 GP613

### Donau-Universität Krems

MBA	Danube MBA	 GP298
MBA	Danube Professional MBA	 GP1152

### LIMAK Johannes Kepler University Business School

Master's	Innovationsmanagement	 GP948
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### WU Executive Academy der Wirtschaftsuniversität Wien

MBA	Post Graduate Management MBA	 GP659
MBA	Professional MBA	 GP660








## BELGIUM

### United Business Institutes (UBI)

Master's	MA in International Business Studies	 GP772
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United Business Institutes (UBI)		
MBA	MBA	 GP122
FINLAND		
Aalto University School of Economics		
Master's	Entrepreneurship	 GP890
Master's	International Business	 GP877
Master's	Logistics and Service Economics	 GP892
FRANCE		
ENPC School of International Management		
MBA	MBA in International Business	 GP277
MBA	MBA in Technology & Entrepreneurship	 GP279
MBA	Tri-Continent MBA	 GP280
ESSEC Business School Paris Singapore		
MBA	ESSEC MBA	 GP192
MBA	ESSEC MBA in International Luxury Brand Management	 GP684
MBA	IMHI MBA in International Hospitality Management	 GP683
HEC Paris		
MBA	HEC Full-Time MBA Program	 GP335
MBA	HEC Part-Time MBA Program	 GP774
GERMANY		
AKAD Hochschulen GmbH		
Master's	Master of Arts (Betriebswirtschaft) für Nicht-Ökonomen – nicht-konsekutiv	 GP521
Master's	Master of Arts (Betriebswirtschaft) für Ökonomen – konsekutiv	 GP520

AKAD Hochschulen GmbH		
Master's	Master of Science - Wirtschaftsinformatik mit Schwerpunkt IT-Management	 GP631
Berlin School of Economics and Law / HWR Berlin		
MBA	MBA Entrepreneurship	 GP175
MBA	MBA European-Management	 GP174
MBA	MBA General Management - Dual Award	 GP177
Cologne Business School – European University of Applied Sciences		
Master's	International Business mit 8 Studienschwerpunkten	 GP1135
Master's	International Culture and Management mit 8 Studienschwerpunkten	 GP1136
Deutsche Universität für Weiterbildung Berlin University for Professional Studies		
Master's	Bildungs- und Kompetenzmanagement	 GP1065
Master's	Compliance	 GP1068
Master's	Drug Research and Management	 GP1069
ESB Business School		
MBA	MBA International Marketing (Full-Time)	 GP333
ESCP Europe		
Master's	Master in European Business (MEB)	 GP207
Master's	Master in Management (MIM)	 GP184
ESMT European School of Management and Technology		
MBA	Full-time MBA Program (12 month program)	 GP125
European Business School (EBS) Intl. University Schloss Reichartshausen		
MBA	EBS Full-time MBA	 GP665
Master's	Master of Science in Management	 GP538

Fachhochschule Düsseldorf, University of Applied Sciences		
Master's	Finance, Taxation and Auditing (M.A.)	 GP856
Fachhochschule Mainz - University of Applied Sciences		
Master's	Master International Business	 GP980
Master's	Master Betriebswirtschaftslehre	 GP979
Master's	Master Wirtschaftsrecht (LL.M)	 GP996
FOM Fachhochschule für Oekonomie & Management		
Master's	Master of Arts (5 verschiedene Fachrichtungen)	 GP871
MBA	Master of Business Administration	 GP873
Master's	Master of Laws (Wirtschaftsrecht)	 GP872
Frankfurt School of Finance and Management		
Master's	Master of Mergers & Acquisitions	 GP532
German Graduate School of Management and Law		
Master's	LL.M. in Business Law	 GP875
MBA	MBA General Management (several specialisations)	 GP362
Master's	The Leeds MSc in Business Management	 GP436
GISMA Business School		
MBA	Master of Business Administration	 GP121
MBA	Young Professional Program	 GP857
Goethe Business School		
MBA	Full-time MBA	 GP1081
Graduate School of Management Zweibrücken		
Master's	International Finance & Entrepreneurship	 GP222
HFH - Hamburger Fern-Hochschule		
MBA	General Management	 GP544
HHL - Leipzig Graduate School of Management		
Master's	M.Sc. in Management (full-time)	 GP281



<b>HHL - Leipzig Graduate School of Management</b>		
MBA	MBA in General Management (full-time)	👁 GP11
MBA	MBA in General Management (part-time)	👁 GP24
<b>Hochschule Coburg – university of applied sciences</b>		
MBA	MBA Financial Management (full- or part-time)	👁 GP224
MBA	MBA Versicherungsmanagement (part-time)	👁 GP220
<b>Hochschule Deggendorf - University of Applied Sciences</b>		
MBA	MBA General Management	👁 GP389
MBA	MBA Healthcare Management	👁 GP390
MBA	MBA Personal- und Organisationsentwicklung	👁 GP388
<b>Hochschule der Sparkassen-Finanzgruppe - University of Applied Sciences - Bonn</b>		
MBA	MBA - Management of Financial Institutions	👁 GP470
<b>Hochschule Fresenius</b>		
Master's	Audit & Tax	👁 GP793
Master's	Business Psychology	👁 GP794
Master's	Media Management & Entrepreneurship	👁 GP792
<b>Hochschule für Wirtschaft und Umwelt Nürtingen-Geislingen (HfWU)</b>		
MBA	Management and Finance and Management and Real Estate	👁 GP428
MBA	MBA International Management	👁 GP340
Master's	Finance and Management	👁 GP662
<b>Hochschule Harz, University of Applied Sciences, Wernigerode</b>		
Master's	Master of Arts (M.A.) Business Consulting	👁 GP883
<b>Hochschule Kempten Weiterbildungszentrum (WBZ)</b>		
MBA	MBA International Business Management and Leadership (Special Track, International Human Resource Management)	👁 GP1131
















Hochschule Kempten Weiterbildungszentrum (WBZ)		
MBA	MBA International Business Management and Leadership (Special Track, International Project Management)	 GP1130
MBA	MBA International Business Management and Leadership (Special Track, International Logistics Management)	 GP1132
Hochschule Niederrhein		
Master's	Master in Information Systems	 GP1141
Hochschule Pforzheim - Fakultät für Wirtschaft und Recht		
MBA	Betriebswirtschaft / International Business	 GP402
Master's	Master of Arts in Auditing and Taxation	 GP584
Master's	MBA in International Management	 GP399
International Business School Lippstadt		
MBA	Master of Business Administration (MBA)	 GP275
Karlsruhe Institute of Technology (KIT)		
Master's	Master of Science in Green Mobility Engineering	 GP1122
Master's	Master of Science in Production and Operations Management	 GP292
Master's	Master of Science in Service Management & Engineering	 GP109
KU Universität Ingolstadt-Eichstätt WFI Ingolstadt School of Management		
Master's	Betriebswirtschaftslehre (MSc)	 GP932
Leuphana Graduate School		
Master's	Management & Business Development (M.A.)	 GP956
Master's	Management & Controlling/Information Systems (M.A.)	 GP959
















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MASTER  
PHD  
Successful Studying

<b>Leuphana Graduate School</b>		
Master's	Management & Tax / Auditing (LL.M.)	 GP961
<b>Macromedia Hochschule für Medien und Kommunikation (MHMK)</b>		
Master's	Master of Arts Medien und Design	 GP970
Master's	Master of Arts Medien- und Kommunikationsmanagement	 GP969
<b>Mannheim Business School</b>		
MBA	Mannheim MBA	 GP636
<b>Munich Business School (MBS)</b>		
Master's	International Business	 GP157
<b>RheinAhrCampus Remagen / FH Koblenz</b>		
Master's	Master of Arts in BWL (verschiedene Vertiefungen)	 GP603
MBA	MBA-Fernstudienprogramm (verschiedene Vertiefungen)	 GP137
<b>Rheinische Fachhochschule Köln</b>		
MBA	Master of Business Administration	 GP323
Master's	Master of Engineering	 GP702
<b>Technische Universität München / Universität Augsburg</b>		
Master's	Finance & Information Management (M.Sc.hon.)	 GP833
<b>TiasNimbas Business School</b>		
MBA	International Full-Time MBA	 GP485
MBA	Part-Time MBA Bonn	 GP487
<b>TU Kaiserslautern - Distance and International Studies Center</b>		
Master's	Fernstudium „Wirtschaftsrecht“ Master in Commercial Law (LL.M.Com.)	 GP166
Master's	Fernstudium „Ökonomie und Management“	 GP167
Master's	Fernstudium „Personalentwicklung“	 GP165

Universität Augsburg / TU München		
Master's	Finance & Information Management	 GP833
WHL Wissenschaftliche Hochschule Lahr		
Master's	Finance and Banking - Master of Arts	 GP511
Master's	Management - Master of Arts	 GP510
MBA	Master of Business Administration in General Management	 GP634
WHU - Otto Beisheim School of Management		
MBA	Master of Business Administration Programm (MBA)	 GP337
Master's	Master of Science-Programm	 GP657
Zeppelin University		
Master's	Master konsekutiv in Corporate Management & Economics	 GP983
Master's	Master nicht-konsekutiv in Corporate Management & Economics	 GP981
ZFH Zentralstelle für Fernstudien an Fachhochschulen		
Master's	Fernstudium Master of Computer Science	 GP1016
MBA	Fernstudium MBA Marketing - Management	 GP1020
MBA	Fernstudium MBA Vertriebsingenieur	 GP1022
HONG KONG		
The Chinese University of Hong Kong		
MBA	Dual MBA Programmes	 GP849
MBA	Joint Degree - JD/MBA Programmes	 GP720
MBA	MBA Programmes	 GP600
ITALY		
MIP – Politecnico di Milano		
MBA	International Full-Time MBA	 GP796

MIP – Politecnico di Milano		
Master's	Supply Chain and Purchasing Management	 GP1005
SDA Bocconi School of Management		
MBA	Full-Time MBA	 GP136
Master's	Master in Fine Food & Beverage	 GP812
LIECHTENSTEIN		
Hochschule Liechtenstein		
Master's	Master's in Business Process Engineering	 GP898
Master's	Master's in Entrepreneurship	 GP899
NORWAY		
BI Norwegian School of Management		
Master's	MSc in Business and Economics	 GP414
Master's	MSc in Financial Economics	 GP196
Master's	MSc in International Management	 GP458
Norwegian School of Economics and Business Administration		
Master's	MSc in Energy, Natural Resources and the Environment	 GP723
Master's	MSc in International Business	 GP464
POLAND		
Warsaw University of Technology Business School		
MBA	International MBA (IMBA)	 GP377
PORTUGAL		
The Lisbon MBA		
MBA	The Lisbon MBA	 GP835
SINGAPORE		
Nanyang Business School - NTU		
MBA	NTU-Waseda Double MBA	 GP663



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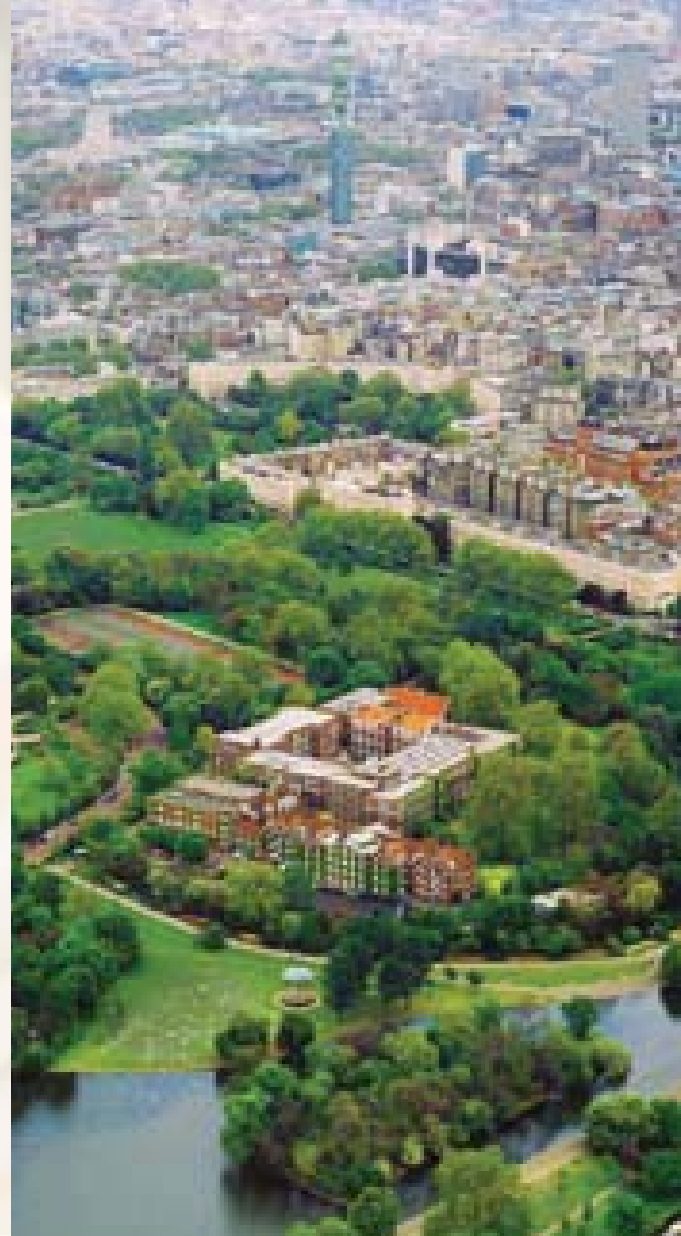
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- Management (Marketing)
- Media Communications
- Political Science
- Psychology
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Nanyang Business School - NTU		
MBA	The NANYANG MBA	 GP219
MBA	The NANYANG MBA with specialization	 GP1128
SPAIN		
IE Business School		
MBA	Global MBA Online	 GP448
Master's	International MBA	 GP128
International University of Southern Europe / Barcelona Business School		
Master's	MA - Master of Arts in Marketing Management	 GP904
MBA	MBA - Master of Business Administration	 GP235
SWITZERLAND		
BSL Business School Lausanne		
Master's	Master in International Business (MIB)	 GP1120
MBA	MBA Full-time Modular Program	 GP326
Ecole hôtelière de Lausanne (EHL)		
Master's	Master in Hospitality Administration	 GP106
SBS Swiss Business School		
MBA	Flex MBA - Master of Business Administration	 GP204
University of St. Gallen		
MBA	The MBA Programme (full-time/part-time)	 GP319
University of Strathclyde Business School, Swiss Centre		
MBA	MBA of the University of Strathclyde	 GP134
THE NETHERLANDS		
HAN University of Applied Sciences/ Arnhem Business School		
Master's	Master of International Business	 GP434






Maastricht School of Management		
Master's	Master of Business Administration (four specializations)	 GP115
Master's	Master of Science in International Business	 GP1087
Nyenrode Business Universiteit		
MBA	International MBA	 GP123
Master's	Master in Management	 GP724
Rotterdam School of Management, Erasmus University		
MBA	International Full-time MBA	 GP374
UNITED KINGDOM		
Aberdeen Business School - The Robert Gordon University		
MBA	MBA Oil and Gas Management	 GP661
Master's	MSc Project Management	 GP552
Master's	MSc Purchasing and Supply Chain Management	 GP554
Birmingham Business School		
MBA	MBA International Business	 GP1002
Master's	MSc International Business	 GP1147
Master's	MSc Marketing	 GP1146
European Business School London		
Master's	MA Luxury Brands Management	 GP1121
MBA	MBA International Business	 GP300
Lancaster University Management School		
MBA	Lancaster MBA	 GP242
Master's	MSc Accounting and Financial Management	 GP689
Master's	MSc Management	 GP691










Leeds University Business School		
MBA	The Manchester Global MBA	👁 GP1061
Master's	MSc International Finance	👁 GP1048
Master's	MSc Management	👁 GP1051
Manchester Business School		
MBA	The Manchester Global MBA	👁 GP1003
MBA	The Manchester Global MBA (accelerated)	👁 GP850
Nottingham University Business School		
MBA	Full-time General MBA	👁 GP685
MBA	Full-time Finance MBA	👁 GP1123
MBA	Part-time MBA	👁 GP707
Regent's Business School London		
Master's	Master's in Global Management	👁 GP698
The University of Buckingham		
Master's	MA Global Affairs	👁 GP1145
Master's	MSc Service Management	👁 GP1148
Master's	MSc Accounting and Finance	👁 GP667
University of Aberdeen Graduate Business School		
Master's	MSc (Econ) in Finance & Investment Management	👁 GP704
Master's	MSc (Econ) in Property	👁 GP706
MBA	The Aberdeen University MBA	👁 GP479
University of East London Royal Docks Business School		
Master's	Master of Science International Business Management	👁 GP1000
MBA	MBA	👁 GP1001
University of Edinburgh Business School		
MBA	MBA (Full Time)	👁 GP925

University of Edinburgh Business School		
MBA	MBA (Part Time)	 GP927
MBA	MBA International Business	 GP926
University of Exeter Business School		
Master's	MSc Economics	 GP1119
Master's	MSc Marketing and Financial Services	 GP716
Master's	MSc Tourism, Development and Policy	 GP1118
University of Southampton, School of Management		
Master's	MSc Business Analytics and Management Science	 GP1150
Master's	MSc Digital Marketing	 GP1151
Master's	MSc Management	 GP1149
Webster Graduate School London		
Master's	MA Human Resource Management	 GP737
Master's	MA Media Communications with Public Relations	 GP852
MBA	MBA (general or with emphasis)	 GP695

### 6.3 Executive Master's degree

The Executive Master's degree is primarily oriented towards executives with five to ten years of professional experience and qualifies the student for diverse management tasks. Students are normally between 35 and 45 years old. Most Executive Master's programmes are offered as part-time or distance learning programmes, where the constant alternation between studies and continuing professional activities is characteristic. The most well known Master's degree in this area is the Executive MBA (EMBA).

The following Executive education programmes are offered by WiWi-Online Business School partners (you can find more information about each individual programme by entering the infocode  which follows each programme in the appropriate   field on our websites at [www.wiwi-online.net](http://www.wiwi-online.net)).

AUSTRIA		
Continuing Education Center der TU Wien		
Exec. Ed.	Executive MBA Mergers & Acquisitions	 GP562
Donau-Universität Krems		
Exec. Ed.	Danube Executive MBA	 GP154
LIMAK Johannes Kepler University Business School		
Exec. Ed.	Global Executive MBA	 GP947
Exec. Ed.	International Strategic Management	 GP1126
WU Executive Academy der Wirtschaftsuniversität Wien		
Exec. Ed.	Executive MBA	 GP252
FRANCE		
ENPC School of International Management		
Exec. Ed.	ENPC Executive MBA	 GP697
GERMANY		
ESCP Europe		
Exec. Ed.	European Executive MBA (EEMBA)	 GP183
ESMT European School of Management and Technology		
Exec. Ed.	Executive MBA Program (2 year program)	 GP766
GISMA Business School		
Exec. Ed.	IMM: The International Master's in Management Program	 GP120



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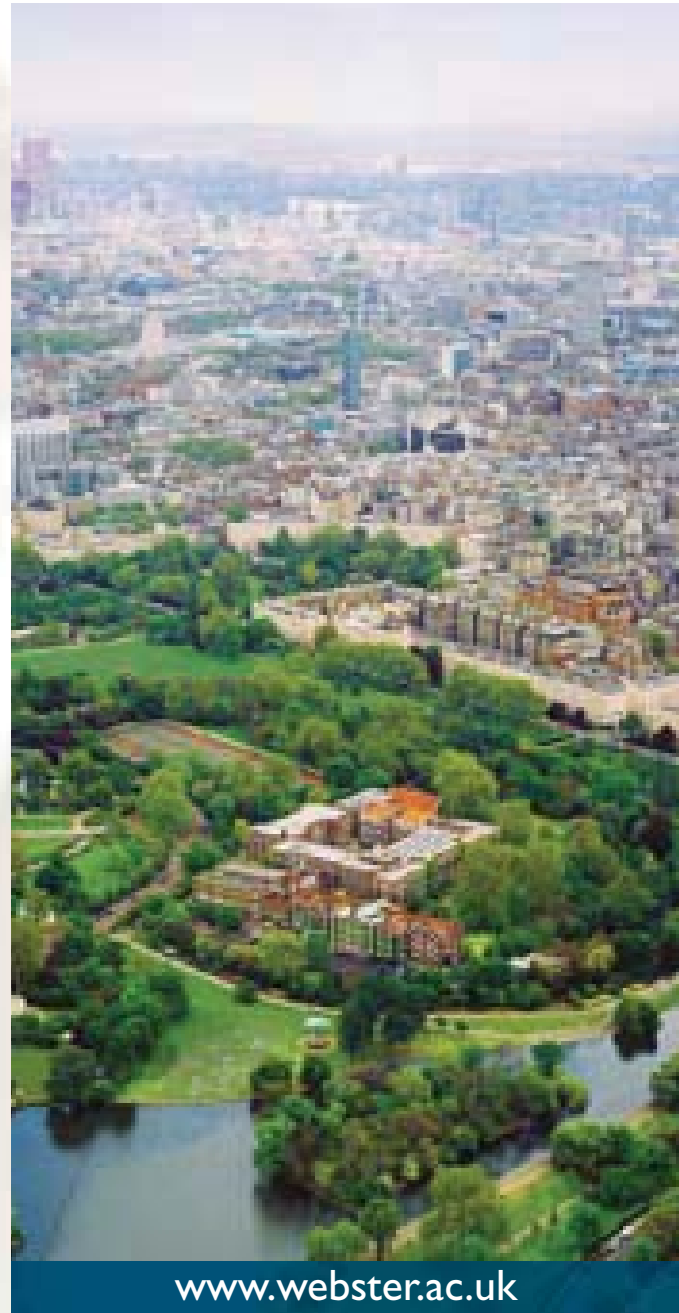
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- MA International Business
- MA International Non-Governmental Organisations
- MA International Relations
- MA Management and Leadership
- MA Marketing
- MA Media Communications

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Goethe Business School		
Exec. Ed.	Executive Master in Finance and Accounting	 GP433
Exec. Ed.	Goethe Executive MBA in Alliance with Duke	 GP85
Mannheim Business School		
Exec. Ed.	ESSEC & MANNHEIM Executive MBA	 GP111
Exec. Ed.	Executive Master of Accounting & Taxation	 GP1125
Munich Business School (MBS)		
Exec. Ed.	General Management	 GP156
NIT - Northern Institute of Technology Management		
Exec. Ed.	MBA in Technology Management and Master of Science in Engineering (Double Degree Program)	 GP241
Technische Universität München (TUM)		
Exec. Ed.	Executive MBA in Communication and Leadership	 GP934
Exec. Ed.	Executive MBA in Innovation & Business Creation	 GP1127
TiasNimbas Business School		
Exec. Ed.	Global Executive MBA	 GP489
ITALY		
SDA Bocconi School of Management		
Exec. Ed.	Global Executive MBA	 GP718
POLAND		
Warsaw University of Technology Business School		
Exec. Ed.	Executive MBA (EMBA)	 GP378



SPAIN		
IE Business School		
Exec. Ed.	International Executive MBA (Bi-weekly or Online)	 GP127
SWITZERLAND		
Hochschule Luzern		
Exec. Ed.	Executive MBA	 GP1004
University of St. Gallen		
Exec. Ed.	Executive MBA HSG in General Management	 GP81
Exec. Ed.	Omnium Global Executive MBA in General Management	 GP82
THE NETHERLANDS		
Maastricht School of Management		
Exec. Ed.	Executive MBA in International Business	 GP1085
Nyenrode Business University		
Exec. Ed.	Executive MBA	 GP124
Rotterdam School of Management, Erasmus University		
Exec. Ed.	Executive MBA	 GP375
Exec. Ed.	Global Executive OneMBA	 GP376






## 6.4 Doctorates

In many countries, the doctorate is the highest level of academic degree achievable. This generally requires the submission of a thesis which is a body of original research which must be defended before a panel of examiners who are appointed by the university. Depending on the country, university or qualifications obtained you may also be required to complete specialised courses as part of a doctorate.

An excellent Master's degree is usually required for admission.

The most common research doctorate title is the Doctor of Philosophy (Ph.D.-American English, PhD-British English or more rarely the D.Phil.). However, there are also other titles such as the Doctor of Business Administration (D.B.A.).

The following doctorate programmes are offered by WiWi-Online business school partners (you can find more information about each individual programme by entering the infocode  following each programme in the  field on our websites at [www.wiwi-online.net](http://www.wiwi-online.net)).

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<b>International Business School</b>		
Doctorate	Doctor of Business Administration from the University of Surrey (UK)	 GP276
<b>NORWAY</b>		
<b>NHH - Norwegian School of Economics and Business Administration</b>		
Doctorate	PhD programme	 GP722
<b>SWITZERLAND</b>		
<b>Graduate School of Business Administration (GSBA) Zürich</b>		
Doctorate	PhD in Business Administration	 GP712
<b>University of Strathclyde Business School, Swiss Centre</b>		
Doctorate	Doctor of Business Administration (DBA)	 GP444





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